GRAPHIC DESIGN COURSES

Focus	Ver.	Length	Cost
Design Basics	N/A	**5 wks** (morn/aft) **6 wks** (eve)	**$3,233.15** (Tuition, Fees & Materials)

DES101 Design Basics *(Term 1)*

Design Basics (DES101) explores the principles and processes of designing, brainstorming and theme development. Students will learn comping skills including marker/pencils/ink, 1, 2 & 3-point perspective and line art techniques. Theories will include color psychology, color theory and Gestalt psychology. The course also explores the concept of "design as a lifestyle" requiring formal research, writing, and presentations. Design styles, perspectives, figures, and trends will also be introduced in historical concepts. Photography as a medium will be used to practice elements of design along with understanding the historical, technical and commercial aspects of photography.

Software Description: N/A

Prerequisites: None

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
12.4.12	1.16.13	12.4.12	1.16.13	4.4.13	5.16.13
4.3.13	5.7.13	4.3.13	5.7.13	8.22.13	10.7.13
7.25.13	8.28.13	7.25.13	8.28.13	1.16.14	3.4.14
11.8.13	12.16.13	11.8.13	12.16.13	6.4.14	7.23.14
3.11.14	4.14.14	3.11.14	4.14.14	10.22.14	12.4.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$93.28
*Art Kit	$300.18
Supplies	$196.36
TOTAL	**$3,233.15**

Focus	Ver.	Length	Cost
InDesign Introductory	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,900.37** (Tuition, Fees & Materials)

TYP101 Typography *(Term 1)*

Typography (TYP101) Introduces the students to the basic functions of Adobe InDesign. The emphasis is on typography in the study of graphic design and multimedia design. The various assignments and exercises focus on the primary concerns and disciplines of typography such as choosing typefaces, modifying type through kerning, tracking, and leading. The choice of appropriate typefaces will also be addressed in the development of page layout and in the design of combination marks and logo design.

Software Description:

Explore more creative possibilities and experience new levels of productivity using Adobe® InDesign® page layout software. Built for demanding workflows, InDesign integrates smoothly with Adobe Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software; offers powerful features for creating richer, more complex documents; and reliably outputs pages to multiple media. With its sophisticated design features and enhanced productivity tools for streamlining repetitive tasks, InDesign lets you work faster and better than ever.

Prerequisites: None

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
1.17.13	2.22.13	1.17.13	2.22.13	1.2.13	2.14.13
5.8.13	5.8.13	5.8.13	5.8.13	5.20.13	7.9.13
8.29.13	10.3.13	8.29.13	10.3.13	10.8.13	11.19.13
12.17.13	1.31.14	12.17.13	1.31.14	3.5.14	4.16.14
4.15.14	5.21.14	4.15.14	5.21.14	7.24.14	9.8.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$52.43
Supplies	$204.61
TOTAL	**$2,900.37**

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PLATT COLLEGE
DIGITAL ■ MEDIA ■ DESIGN

GRAPHIC DESIGN COURSES

Focus	Ver.	Length	Cost
InDesign Introductory	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,878.43** (Tuition, Fees & Materials)

DD101 Digital Production *(Term 1)*

Digital Production (DD101) will focus on the hardware and software needed for Digital Print Production. The skills introduced are: printing processes, use of color, layout techniques, basic Bezier curve construction, image editing, and in-depth use of the layout program used in the industry, Adobe InDesign. Also included are the basic business practices, freelance fundamentals and working ethics. The course also offers basic software orientation in Adobe Illustrator and Photoshop along with introducing differences in Mac and PC platforms.

Software Description:

Explore more creative possibilities and experience new levels of productivity using Adobe® InDesign® page layout software. Built for demanding workflows, InDesign integrates smoothly with Adobe Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software; offers powerful features for creating richer, more complex documents; and reliably outputs pages to multiple media. With its sophisticated design features and enhanced productivity tools for streamlining repetitive tasks, InDesign lets you work faster and better than ever.

Prerequisites: None

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13	2.25.13	4.2.13	2.19.13	4.3.13
6.13.13	7.24.13	6.13.13	7.24.13	7.10.13	8.21.13
10.4.13	11.7.13	10.4.13	11.7.13	11.20.13	1.15.14
2.3.14	3.10.14	2.3.14	3.10.14	4.17.14	6.3.14
				9.9.14	10.21.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$38.74
Supplies	$196.36
TOTAL	**$2,878.43**

Focus	Ver.	Length	Cost
Photoshop Introductory	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,763.08** (Tuition, Fees & Materials)

P102 Raster Graphics *(Term 2)*

Introduction to Raster Graphics (P102) is an introduction to pixel editing software, which includes image acquisition, color theory, resolution for commercial printing, and photo retouching. Industry standards as established by the NAPP (National Association of Photoshop Professionals) are emphasized. Technical efficiency in Adobe Photoshop and creative approaches toward design problem resolution are goals of the course.

Software Description:

Adobe® Photoshop® accelerates your path from imagination to imagery. Ideal for photographers, graphic designers, and web designers, the professional standard delivers new features such as automatic layer alignment and blending that enable advanced compositing. Live filters boost the comprehensive, nondestructive editing toolset for increased flexibility. And a streamlined interface and new timesaving tools make your work flow faster.

Prerequisites:
• Fundamental graphic design skills or **TYP101 Typography** (pg. 3), **DES101 Design Basics** (pg. 3), and **DD101 Digital Production** (pg. 4).
• Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13	2.25.13	4.2.13	2.19.13	4.3.13
6.13.13	7.24.13	6.13.13	7.24.13	7.10.13	8.21.13
10.4.13	11.7.13	10.4.13	11.7.13	11.20.13	1.15.14
2.3.14	3.10.14	2.3.14	3.10.14	4.17.14	6.3.14
				9.9.14	10.21.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$40.79
Supplies	$78.96
TOTAL	**$2,763.08**

** *It is recommended to bring a portfolio or examples of work within the media arts field at time of interview.*

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GRAPHIC DESIGN COURSES

Focus	Ver.	Length	Cost
Illustrator Introductory	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,763.08** (Tuition, Fees & Materials)

D102 Vector Graphics *(Term 2)*

Introduction to Vector Graphics (D102) is an introduction to vector illustration using Adobe Illustrator. Emphasis will be placed on mastering the pen tool, layers, combining shapes, gradients, gradient mesh and preparation of files for commercial printing. The course focuses on both technical as well as creative processes applied toward design applications.

Software Description:

Adobe® Illustrator® allows you to create sophisticated artwork for virtually any medium. Industry-standard drawing tools, flexible color controls, and professional type controls help you capture your ideas and experiment freely, while timesaving features such as easier-to-access options let you work quickly and intuitively. Improved performance and tight integration with other Adobe applications also help you produce extraordinary graphics for print, web and interactive, and mobile and motion designs.

Prerequisites:
• Fundamental graphic design skills or **TYP101 Typography** (pg. 3), **DES101 Design Basics** (pg. 3), and **DD101 Digital Production** (pg. 4).
• Interview with assigned instructor. **

Morning **M-F** 8AM − 12PM		Afternoon **M-F** 1PM − 5PM		Evening **M-Th** 6PM − 10PM	
Start date	End date	Start date	End date	Start date	End date
12.4.12	1.16.13	12.4.12	1.16.13	4.4.13	5.16.13
4.3.13	5.7.13	4.3.13	5.7.13	8.22.13	10.7.13
7.25.13	8.28.13	7.25.13	8.28.13	1.16.14	3.4.14
11.8.13	12.16.13	11.8.13	12.16.13	6.4.14	7.23.14
3.11.14	4.14.14	3.11.14	4.14.14	10.22.14	12.4.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$40.79
Supplies	$78.96
TOTAL	**$2,763.08**

*** It is recommended to bring a portfolio or examples of work within the media arts field at time of interview.*

Focus	Ver.	Length	Cost
Photoshop/Illustrator Intermediate	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,791.90** (Tuition, Fees & Materials)

P103 Digital Imaging *(Term 3)*

Digital Imaging (P103) covers advanced digital imaging concepts including: file output, system configuration / calibration / troubleshooting, color correction, advanced photo manipulation and special effects. Advanced digital drawing techniques including: masks, blends, and other advanced techniques are also covered. Students learn to integrate artwork created from various applications into the final project, as well as how to use the various applications more efficiently. Emphasis is placed on effective use of design. The flexibility of print design suitable for online platform is also introduced.

Software Description:

Adobe® Photoshop® accelerates your path from imagination to imagery. Ideal for photographers, graphic designers, and web designers, the professional standard delivers new features such as automatic layer alignment and blending that enable advanced compositing.

Adobe® Illustrator® allows you to create sophisticated artwork for virtually any medium. Industry-standard drawing tools, flexible color controls, and professional type controls help you capture your ideas and experiment freely, while timesaving features such as easier-to-access options let you work quickly and intuitively. Improved performance and tight integration with other Adobe applications also help you produce extraordinary graphics for print, web and interactive, and mobile and motion designs.

Prerequisites:
• Fundamental graphic design skills and Introductory Photoshop/Illustrator experience or **TYP101 Typography** (pg. 3), **DES101 Design Basics** (pg. 3), **DD101 Digital Production** (pg. 4), **P102 Raster Graphics** (pg. 4), and **D102 Vector Graphics** (pg. 5).
• Interview with assigned instructor. **

Morning **M-F** 8AM − 12PM		Afternoon **M-F** 1PM − 5PM		Evening **M-Th** 6PM − 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13	2.25.13	4.2.13	1.2.13	2.14.13
6.13.13	7.24.13	6.13.13	7.24.13	5.20.13	7.9.13
10.4.13	11.7.13	10.4.13	11.7.13	10.8.13	11.19.13
2.3.14	3.10.14	2.3.14	3.10.14	3.5.14	4.16.14
				7.24.14	9.8.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$134.03
Supplies	$14.54
TOTAL	**$2,791.90**

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PLATT COLLEGE
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GRAPHIC DESIGN COURSES

Focus	Ver.	Length	Cost
InDesign Introductory/Intermediate	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,757.27** (Tuition, Fees & Materials)

DPD102 Digital Publishing *(Term 2)*

Digital Publishing (DPD102) is an introduction to page layout and design utilizing Adobe InDesign. It explores the design and creation of print-ready publications and introduces tools for effectively combining text and graphics. Some of the main focuses of the course include creative typography, graphic reproductions, and design and compositions principles.

Software Description:

Explore more creative possibilities and experience new levels of productivity using Adobe® InDesign® page layout software. Built for demanding workflows, InDesign integrates smoothly with Adobe Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software; offers powerful features for creating richer, more complex documents; and reliably outputs pages to multiple media. With its sophisticated design features and enhanced productivity tools for streamlining repetitive tasks, InDesign lets you work faster and better than ever.

Prerequisites:

• Fundamental graphic design skills or **TYP101 Typography** (see pg. 3), **DES101 Design Basics** (see pg. 3), and **DD101 Digital Production** (see pg. 4).

• Interview with assigned instructor. **

Morning **M-F** 8AM – 12PM		Afternoon **M-F** 1PM – 5PM		Evening **M-Th** 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
1.17.13	2.22.13	1.17.13	2.22.13	1.2.13	2.14.13
5.8.13	5.8.13	5.8.13	5.8.13	5.20.13	7.9.13
8.29.13	10.3.13	8.29.13	10.3.13	10.8.13	11.19.13
12.17.13	1.31.14	12.17.13	1.31.14	3.5.14	4.16.14
4.15.14	5.21.14	4.15.14	5.21.14	7.24.14	9.8.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$34.96
Supplies	$78.96
TOTAL	**$2,757.27**

Focus	Ver.	Length	Cost
InDesign Intermediate	CS6	**5 wks** (morn/aft) **6 wks** (eve)	**$2,727.80** (Tuition, Fees & Materials)

DPD103 Digital Publishing for Multiple Applications and Devices *(Term 3)*

Digital Publishing for Multiple Applications and Devices (DPD103) builds on knowledge of prerequisite courses of page and design layout, raster graphics and vector graphics. The course will utilize the elements of design -typography, layout, and composition in designing elaborate multiple page documents. The course will also introduce the trend of "dual-use" publications for conventional print and tablet/mobile devices. The student will produce interactive elaborate designs of publications that employ video, animation, and interactive graphics.

Software Description:

Explore more creative possibilities and experience new levels of productivity using Adobe® InDesign® page layout software. Built for demanding workflows, InDesign integrates smoothly with Adobe Photoshop®, Illustrator®, Acrobat®, InCopy®, and Dreamweaver® software; offers powerful features for creating richer, more complex documents; and reliably outputs pages to multiple media. With its sophisticated design features and enhanced productivity tools for streamlining repetitive tasks, InDesign lets you work faster and better than ever.

Prerequisites:

• Fundamental graphic design skills and Introductory experience with Photoshop, Illustrator and InDesign or **TYP101 Typography** (see pg. 3), **DES101 Design Basics** (see pg. 3), and **DD101 Digital Production** (see pg. 4), **P102 Raster Graphics** (see pg. 4), **D102 Vector Graphics** (see pg. 5), and **DPD103 Digital Publishing** (see pg. 6),

• Interview with assigned instructor. **

Morning **M-F** 8AM – 12PM		Afternoon **M-F** 1PM – 5PM		Evening **M-Th** 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
12.4.12	1.16.13	12.4.12	1.16.13	4.4.13	5.16.13
4.3.13	5.7.13	4.3.13	5.7.13	8.22.13	10.7.13
7.25.13	8.28.13	7.25.13	8.28.13	1.16.14	3.4.14
11.8.13	12.16.13	11.8.13	12.16.13	6.4.14	7.23.14
3.11.14	4.14.14	3.11.14	4.14.14	10.22.14	12.4.14

Reg. Fee	$110.00
Tuition	$2,533.33
Books	$69.93
Supplies	$14.54
TOTAL	**$2,727.80**

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