

WEB DESIGN COURSES

Focus	Ver.	Length	Cost
Scripting (HTML/CSS/ftp) Introductory	N/A	5 wks (morn/aft) 6 wks (eve)	\$2,710.31 (Tuition, Fees & Materials)

WD103 Introduction to Web Design and Development (Term 3)

Introduction to Web Design and Development (WD103) introduces students to web design and development. Languages such as HTML & CSS will be covered using text editors. Graphics production for User Interface design and web page structure will also be covered. The course will aim to provide students with an understanding of the functionality of the Internet and the World Wide Web. Students will receive instruction that will enable them to create, edit and link HTML documents using a text editor. Students will learn to control and unify website styles using CSS. Students will also create web graphics and upload their personal websites and resumes to the World Wide Web using FTP.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop *
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13	2.25.13	4.2.13	2.19.13	4.3.13
6.13.13	7.24.13	6.13.13	7.24.13	7.10.13	8.21.13
10.4.13	11.7.13	10.4.13	11.7.13	11.20.13	1.15.14
2.3.14	3.10.14	2.3.14	3.10.14	4.17.14	6.3.14
				9.9.14	10.21.14
				Reg. Fee	\$110.00
				Tuition	\$2,533.33
				Books	\$52.44
				Supplies	\$14.54
				TOTAL	\$2,710.31

Focus	Ver.	Length	Cost
Scripting (HTML/CSS/JavaScript/jQuery/AJAX) Intermediate	N/A	5 wks (morn) 6 wks (eve)	\$3,070.60 (Tuition, Fees & Materials)

WS300 Scripting for the Web (Term 5)

Scripting for the Web (WS300) gives students experience with interactive web site creation. Students are taught web-programming concepts such as HTML, jQuery, AJAX, JavaScript, PHP and CSS. Media presentation, framesets, forms, CGI, FTP and other hosting concepts are also covered. Students will use industry standard software to create a portfolio web site to showcase all of their design work.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop*
- HTML & CSS knowledge (8 out of 10 on assessment test) or **WD103 Introduction to Web Design and Development** (see pg. 7).
- Basic PHP/JavaScript/Wordpress or **IW104 Fundamentals of Web Design** (see pg. 8).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13			2.19.13	4.3.13
6.13.13	7.24.13			7.10.13	8.21.13
10.4.13	11.7.13			11.20.13	1.15.14
2.3.14	3.10.14			4.17.14	6.3.14
				9.9.14	10.21.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$90.24
				Supplies	\$37.03
				TOTAL	\$3,070.60

* "Skills in Adobe Photoshop" include, but are not limited to: Knowledge of all basic tool-sets, RGB, image resolution, scanning, clipping paths, compositing, layer styles, selections, masking and use of channels. The instructor for the designated course will assess the student's knowledge and determine what skill-sets in Photoshop are most warranted.

** It is recommended to bring a portfolio or examples of work within the media arts field at time of interview.

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Focus	Ver.	Length	Cost
PHP/JavaScript/Wordpress Introductory	N/A	5 wks (morn) 6 wks (eve)	\$3,008.47 (Tuition, Fees & Materials)

IW104 Fundamentals of Web Design Design (Term 4)

Fundamentals of Web Design (IW104) will offer a strong foundation in web design, Graphical User Interface (GUI) and web page structure. Topics will include HTML, CSS, FTP, project management, usability and interactive design strategies. Beginning concepts of programming (PHP and JavaScript), behaviors and CMS (Content Management Systems) will also be introduced.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop*
- HTML & CSS knowledge (8 out of 10 on assessment test) or **WD103 Introduction to Web Design and Development** (see pg. 7).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
2.25.13	4.2.13	2.25.13	4.2.13	1.2.13	2.14.13
6.13.13	7.24.13	6.13.13	7.24.13	5.20.13	7.9.13
10.4.13	11.7.13	10.4.13	11.7.13	10.8.13	11.19.13
2.3.14	3.10.14	2.3.14	3.10.14	3.5.14	4.16.14
				7.24.14	9.8.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$47.14
				Supplies	\$18.00
				TOTAL	\$3,008.47

Focus	Ver.	Length	Cost
PHP/MySQL Intermediate	CS6	5 wks (morn) 6 wks (eve)	\$3,073.68 (Tuition, Fees & Materials)

WP310 Programming for Designers (Term 5)

Programming for Designers (WP310) serves as an introduction to programming with PHP and MySQL. Topics covered will provide students with a perspective and comprehension of the programming process, as well as an understanding of how to design and implement flexible, dynamic systems. Designing for user-driven applications will be a focus.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop*
- HTML & CSS knowledge (8 out of 10 on assessment test) or **WD103 Introduction to Web Design and Development** (see pg. 7).
- Basic PHP/JavaScript/Wordpress or **IW104 Fundamentals of Web Design** (see pg. 8).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
1.17.13	2.22.13			4.4.13	5.16.13
5.8.13	5.8.13			8.22.13	10.7.13
8.29.13	10.3.13			1.16.14	3.4.14
12.17.13	1.31.14			6.4.14	7.23.14
4.15.14	5.21.14			10.22.14	12.4.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$93.32
				Supplies	\$37.03
				TOTAL	\$3,073.68

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WEB DESIGN COURSES

Focus	Ver.	Length	Cost
Flash/ActionScript Advanced	CS6	5 wks (morn) 6 wks (eve)	\$3,119.86 (Tuition, Fees & Materials)

WAM400 Introduction to Web Animation and Mobile Applications (Term 6)

Introduction to Web Animation and Mobile Applications (WAM400) will equip students with the ability to design and develop dynamic interactive banners and applications for mobile devices using Flash and ActionScript. The content of the course also includes advanced video and audio integration. Emphasis is on assets, site management, usability issues, and interactive design.

Software Description:

Flash® Professional is the industry's most advanced authoring environment for creating interactive web-sites, digital experiences and mobile content. With Flash Professional, creative professionals design and author interactive content rich with video, graphics, and animation for truly unique, engaging websites, presentations or mobile content.

Prerequisites:

- Skills in Adobe Photoshop*
- **WD103 Introduction to Web Design and Development** (see pg. 7) or Intermediate skills in HTML & CSS (8 out of 10 on assessment test).
- **IW104 Fundamentals of Web Design** (see pg. 8) or Basic PHP/JavaScript/Wordpress
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
12.4.12	1.16.13			4.4.13	5.16.13
4.3.13	5.7.13			8.22.13	10.7.13
7.25.13	8.28.13			1.16.14	3.4.14
11.8.13	12.16.13			6.4.14	7.23.14
3.11.14	4.14.14			10.22.14	12.4.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$116.90
				Supplies	\$59.63
				TOTAL	\$3,119.86

Focus	Ver.	Length	Cost
Web Campaign	N/A	5 wks (morn) 6 wks (eve)	\$3,085.73 (Tuition, Fees & Materials)

WC300 Web Campaign Implementation (Term 5)

Web Campaign Implementation (WC300) gives students experience with the process of conceptualizing and implementing a corporate web site by developing a cohesive web site campaign. Focus is on the "pre-design" stage of web development. Students will storyboard the campaign, create interface pieces for client presentations, and flowchart web site functionality and navigation paths. User interface issues - both desktop and mobile - as well as web marketing strategies are discussed. Emphasis is placed on team cooperation, efficient use of design, effective marketing, web resources, and application of interface design fundamentals toward the creation of a positive user experience.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop*
- Intermediate skills in HTML, (X)HTML & CSS (8 out of 10 on assessment test) or **WD103 Introduction to Web Design and Development** (see pg. 7).
- Basic PHP/JavaScript/Wordpress or **IW104 Fundamentals of Web Design** (see pg. 8).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
12.4.12	1.16.13			1.2.13	2.14.13
4.3.13	5.7.13			5.20.13	7.9.13
7.25.13	8.28.13			10.8.13	11.19.13
11.8.13	12.16.13			3.5.14	4.16.14
3.11.14	4.14.14			7.24.14	9.8.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$105.37
				Supplies	\$37.03
				TOTAL	\$3,085.73

* "Skills in Adobe Photoshop" include, but are not limited to: Knowledge of all basic tool-sets, RGB, image resolution, scanning, clipping paths, compositing, layer styles, selections, masking and use of channels. The instructor for the designated course will assess the student's knowledge and determine what skill-sets in Photoshop are most warranted.

** It is recommended to bring a portfolio or examples of work within the media arts field at time of interview.

WEB DESIGN COURSES

Focus	Ver.	Length	Cost
Design for Usability	N/A	5 wks (morn) 6 wks (eve)	\$3,049.57 (Tuition, Fees & Materials)

WUD400 Design for Usability (Term 6)

Design for Usability (WUD400) aims to immerse students in user experience principles and practices in web application design. The course will focus on user-centered and task-centered interface flows. Problem-solving and risk management will be stressed. Through hands-on user testing and design process, students will leave with a greater understanding of how to balance user needs, business goals and technology to create truly engaging web experiences.

Software Description: N/A

Prerequisites:

- Skills in Adobe Photoshop*
- **WD103 Introduction to Web Design and Development** (see pg. 7) or Intermediate skills in HTML & CSS (8 out of 10 on assessment test).
- **IW104 Fundamentals of Web Design** (see pg. 8) or Basic PHP/JavaScript/Wordpress
- **WS300 Scripting for Web** (see pg. 7).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
1.17.13	2.22.13			2.19.13	4.3.13
5.8.13	5.8.13			7.10.13	8.21.13
8.29.13	10.3.13			11.20.13	1.15.14
12.17.13	1.31.14			4.17.14	6.3.14
4.15.14	5.21.14			9.9.14	10.21.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$46.61
				Supplies	\$59.63
				TOTAL	\$3,049.57

Focus	Ver.	Length	Cost
Programming for Designers	N/A	5 wks (morn) 6 wks (eve)	\$3,060.57 (Tuition, Fees & Materials)

WCM400 Content Management Systems for Designers (Term 6)

Content Management Systems for Designers (WCM400) serves as an introduction to utilizing Content Management Systems for web development. Using WordPress, students will learn the concepts and structures relevant to building client websites, communities, portfolios and blogs. By the end of the course, students will be equipped to set up, manage content, design themes, utilize community-built plugins and write their own plugins. Topics covered will include: Practical applications and benefits of a CMS, WordPress theme architecture, WordPress plugin creation and the plugin API, WordPress widgets and sidebars, participating in the WordPress community.

Software Description:

N/A

Prerequisites:

- Skills in Adobe Photoshop*
- **WD103 Introduction to Web Design and Development** (see pg. 7) or Intermediate skills in HTML & CSS (8 out of 10 on assessment test).
- **IW104 Fundamentals of Web Design** (see pg. 8) or Basic PHP/JavaScript/Wordpress
- **WS300 Scripting for Web** (see pg. 7).
- Interview with assigned instructor. **

Morning M-F 8AM – 12PM		Afternoon M-F 1PM – 5PM		Evening M-Th 6PM – 10PM	
Start date	End date	Start date	End date	Start date	End date
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6.13.13	7.24.13			8.22.13	10.7.13
10.4.13	11.7.13			1.16.14	3.4.14
2.3.14	3.10.14			6.4.14	7.23.14
				10.22.14	12.4.14
				Reg. Fee	\$110.00
				Tuition	\$2,833.33
				Books	\$57.61
				Supplies	\$59.63
				TOTAL	\$3,060.57

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