Your Career Is Closer Than You Think

On a campus with high-tech labs, professional and practical training is part of your everyday regimen. You work beside other creative individuals with a curriculum completely created by industry professionals in GRAPHIC DESIGN, 3D ANIMATION, DIGITAL VIDEO PRODUCTION, VISUAL EFFECTS & COMPOSITING and WEB DESIGN.

Since 1980, Platt College San Diego has bridged the gap from a creative aspiration to a career reality for thousands of students. Our accelerated programs will give you the best combination of academics and artistic training to prepare you for a successful career.

You deserve the time and personal attention required in reaching a decision as important as your career. Today the job market is like never before and the individuals with the most skills get the best jobs. We want you to be one of those individuals.

Give us a call (866.752.8826) to speak with one of our admissions representatives who will guide you on your way to your new career.

Our Mission Statement

The mission of Platt College San Diego is to identify the natural talents of our students and build those talents into strengths that will serve as personal assets in a career oriented society. Our mission includes the promotion of self-belief, respect for others and a commitment to the ethic of focused work.

DEGREE PROGRAMS & SPECIALIZED DIPLOMAS

Bachelor of Science Degrees: Media Arts (study in)
- 3D Animation
- Digital Video Production
- Visual Effects & Compositing
- Web Design

Associate of Applied Science Degrees
- Graphic Design
- Multimedia Design

Diplomas
- Graphic Design
- Multimedia Design
- 3D Animation
- Web Design
- Digital Video Production

CONTACT US TODAY
866.752.8826
www.platt.edu
Bring your creative ideas to life by combining your artistic skills and design techniques for the creation of 3D modeling and 3D animation projects.

Learn the art of 3D animation for the electronic gaming industry. Develop skills in storyboarding, character development, 3D organic modeling, level design and texture mapping. Create special effects for the electronic gaming, broadcast and film industries.

This program will prepare you for an entry-level position as a 3D animator, 3D modeler, 3D lighting specialist, 3D texture artist, game level designer, special effects artist, or video post-production artist.

Digital Video Production is one of the most visually striking and imaginative ways to express your ideas.

Learn to edit footage, add transitions, sync sound, add titles and credits, and create a 2D animation effects sequence. Filming, lighting, script writing, editing, post-production and the incorporation of special effects using 2D & 3D elements are all part of this highly intensive program.

This program will prepare you for an entry-level position as a video editor, motion graphic designer, digital compositor, AV producer, videographer or video post-production artist.
Learn web page design using scripting, web programming, page editing software and animation. Explore the various site design models used in personal and commercial web sites.

Emphasis is placed on efficient and effective use of design, web resources, web marketing strategies and application of interface design fundamentals. This program will prepare you for an entry-level position as a web graphic designer, web technician, web interface designer, web 2D/3D artist or a web programmer. Employers include advertising agencies, computer programming services, Internet design companies, television and radio stations.

Learn the process and art of combining text and graphics to communicate an effective message through the design of logos, graphics, brochures, newsletters, posters, signs and other types of visual communication.

Receive extensive training in design, typography, composition, digital paint, and illustration techniques. Training includes knowledge of pre-press production, photo manipulation and a comprehensive understanding of the overall business of a graphic design studio. This program will prepare you for an entry-level position as a production artist, advertising designer, illustrator, layout artist, digital publisher or visual artist.

Software utilized in this program:
- Adobe® Illustrator®
- Adobe® Photoshop®
- Adobe® Dreamweaver®
- Adobe® Fireworks®
- Adobe® Flash®

Software utilized in this program:
- Adobe® Illustrator®
- Adobe® InDesign®
- Adobe® Photoshop®
- QuarkXpress®

BRIAN PATIENCE
Graduate
Title: AV Producer
Credits: Champions of Norrath, EverQuest, EverQuest II, Harry Potter and Star Wars

"I had researched other campuses and Platt College was by far the right choice. The inspirational instructors, caring staff and creative environment molded me into the diverse multimedia professional I am today."

ROBERT McFAIRLANE
Graduate
Title: Creative Director/Partner
Credits: San Diego Chargers, ViewSonic, Hewlett-Packard, Sony, laughing & long ten

"I was given the foundation and skills that I needed to secure a career in the web design field. The hands-on experience, excellent resources, and wonderful instructors made for a great environment to learn and be successful."

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