

Platt College
Reflections

Spring 2012



Who are Platt College students?

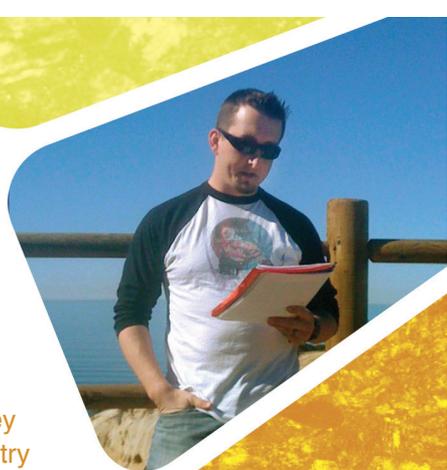
Together they explore, together they learn, together they achieve, and together they play and enjoy!

With humanitarian spirit they are generous, they are easily inspired, eager to grow and always ready to share.

Leaf through this booklet and enjoy the snippets of a happy Platt life in 2011. You may catch the wave of our school spirit gliding within the pages, ready to become your happy guide. Thank you for visiting!

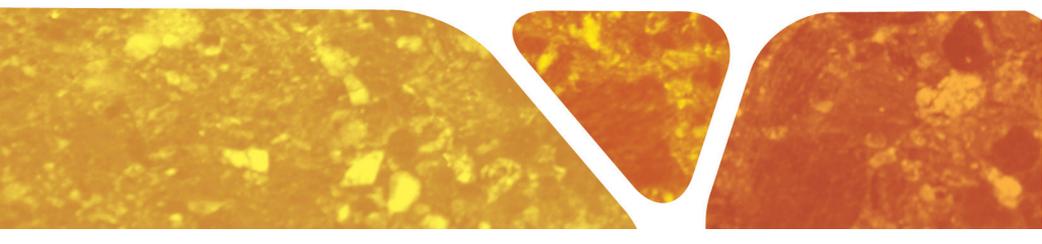
With the best wishes,

Marketa Hancova, Dean



Torrey Pines

The Literature class meets regularly at Torrey Pines for an inspiring hike and a private poetry reading. There is no better way to experience poetry than in the beauty of nature complemented with well-written words. The view, the warm sun, shared sweets and love poems made for an extraordinary Friday. If the birds sang any louder that day, we might as well have been in heaven!





Living Room Cafe

Platt students enjoy a variety of “classrooms”: Torrey Pines, Balboa Park, UltraStar cinemas, and the Living Room Coffee House only a block from our campus. Over coffee and delicious goodies, the mystery and beauty of metonymy, litotes, synecdoche, dactyl hexameter, and the discussion of Illiad seem less scary and enjoyable.



Valentine's Day

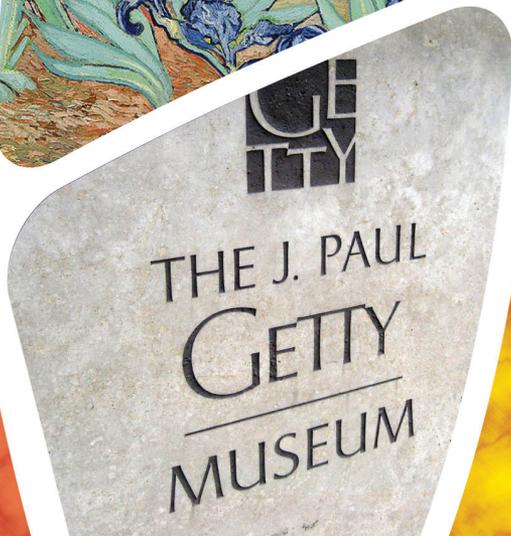
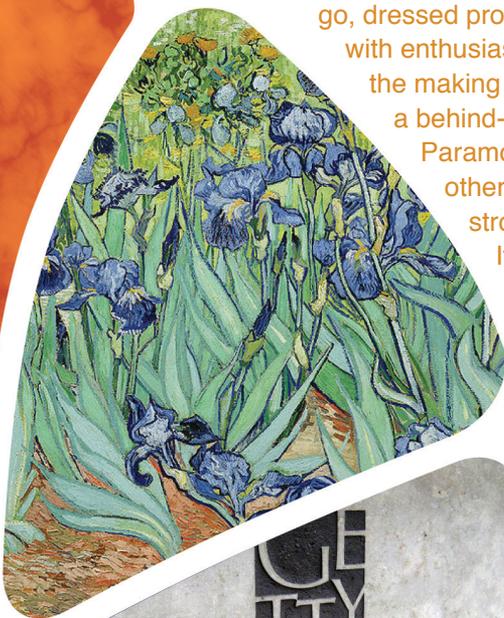
There is nothing more important than exchanging smiles, offering good will and, of course, sharing LOVE! Love inspires us, heals us, and makes us feel alive. It always deserves a celebration! Valentine's Day offers such an occasion, and we embrace it with vigor — with Beatles tunes, red balloons, chocolate, muffins and homemade Valentines. The courtyard comes alive with colors, laughs, and conversation!





Paramount Studios & the Getty Museum

A busload of Platt students had the opportunity to sit in on a Dr. Phil taping at Paramount Studios in Los Angeles! Despite a 5:25am start, all students were ready to go, dressed professionally and flooded with enthusiasm! First they witnessed the making of two episodes and got a behind-the-scenes tour of the Paramount Studio sets. The other half of the day was spent strolling the magnificent Getty! It was a day full of learning, culture, inspiration and fun!





Lyceum Theater Exhibition

In downtown's Lyceum Theater we held our semi-annual exhibit, where Platt showcased the talents of its students and staff. It opened with a buzzing private reception followed by an excellent sold-out play, *Superior Donuts*, written by Tracy Lett and directed by Sam Woodhouse.

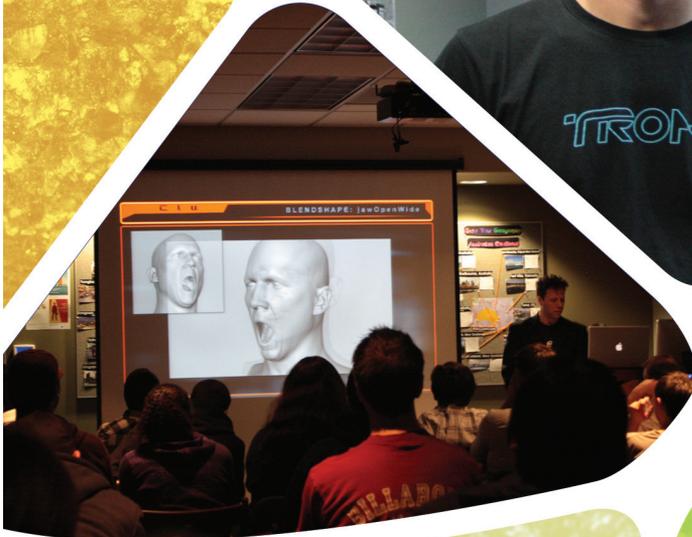


ADDY Gala

In the same month the most prestigious graphic design competition in town took place at the Hilton of Torrey Pines, La Jolla — the ADDY's. Several Platt students submitted work and many attended the Creative Show Gala where the submissions were showcased. Guests had the opportunity to vote on them for the People's Choice award. It was a very special evening amongst the graphic design scene of San Diego!

The Art of Tron Legacy

Platt College had the privilege to traverse the grid with Digital Domain, the artists behind Disney's VFX powerhouse movie, *Tron Legacy*. Their visit enthralled the campus, packing the presentation to its limits! Dan Platt, Lead Modeler at Digital Domain, and Matthias Wittmann, Lead Animator at Digital Domain, showcased an eight-minute documentary, detailing some of the visual effects, composition and modeling treatment Digital Domain included in the film. Our presenters delivered a two-hour breakdown of the film's antagonist, Clu. What an inspirational event for Students!





Japan Fundraiser

For a full week, Platt campaigned Solidarity for Japan, a celebration of good will and an opportunity to show our empathy by offering our help for tsunami-devastated Japan.

In the first hour and a half of our fundraiser, Platt raised \$422 by selling treats, drinks, Platt merchandise, and donated goods.

By the fifth and last day, we collected an impressive total of \$3,100!



Paper Cranes

Platt students and staff also participated in the folding of 1,000 miniature paper cranes. The crane in Japan is thought to live for a thousand years, so the common practice of folding 1000 paper origami cranes is said to make a person's wish come true.

In this case, Platt collectively wished for peace and a swift recovery for Japan. After the colorful cranes (1,500 of them!) were strung together on Earth Day, they were sent to the Hiroshima Peace Memorial Museum and Park where they were accepted with great appreciation!



Earth Day

We celebrated our wonderful mother earth and pledged what we would do to take much better care of her. A raffle took place including earth-friendly prizes such as reusable bags, travel mugs, journals, stationary, and purses all made with recycled material. Students were treated with coffee, lemonade and 300 fresh donuts!

Shortly after, a team of Platt students, staff and friends participated in a San Diego River Preserve clean-up. Many pounds of trash were collected and appropriately discarded. It was such a joy to contribute to the preservation of a beautiful San Diego!





Comic-Con

One-hundred-and-twenty-six students and seven instructors had the privilege of attending the famous International Comic-Con! They were able to spend a full day exploring the wondrous confluence of cartoons, creativity and commerce at a heavily discounted rate.

Providing the students with as much inspiration as possible is always the primary goal when organizing for extracurricular events. Along with panels, seminars, and workshops with comic book professionals, Comic-Con offers previews of upcoming feature films, portfolio review sessions with top comic book and video game companies, and, of course, opportunities to mingle with celebrities, collect swag, and purchase collectibles in the monstrous exhibit hall. It was another Platt fun-filled day!



Talented Staff

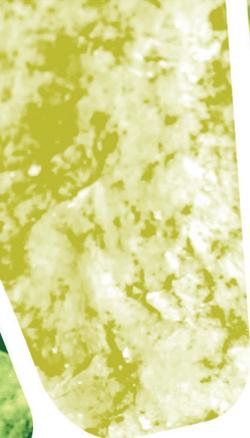
Several Platt staff are artists outside of the classrooms, professionally or recreationally. Brad Maxey is one of those who had a particularly successful year! Brad is our well-respected and beloved teacher's assistant. He is not only an excellent graphic designer but also a fine artist. Next to his graphic design education, his academic background is in painting and print making. In August, Brad's artwork was accepted to a prestigious juried exhibit held in a charming La Jolla music and art library, the Anatheneum. We are so proud of him!





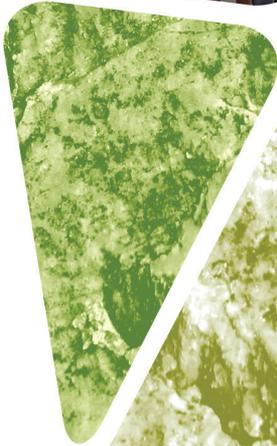
J.B. Sand Castle Competition

Equipped with shovels, buckets, smoothing apparatus, and oodles of sunscreen, a Platt team of ten sculpted a sunken boat and a giant octopus from the sands of Imperial Beach for its 31st Sand Castle Competition. Five laborious hours and 400,000 passing spectators later, Platt went home with 2nd place in the amateur category themed “Sea Creatures”! It was a very memorable summer day in San Diego!



Bring-Your-Friend-to-Platt Day

This special day was designed for our students to show off their college campus to anyone they please: mothers, fathers, boyfriends, husbands, grandparents, friends, aunts, neighbors. Everyone is welcomed to experience an ordinary school day at not-so-ordinary Platt. At break our Platt teachers and staff barbecue and lovingly serve hot dogs to all the students and their guests in a festively decorated courtyard! The curiosities of friends and family are fulfilled, assuring them that their Platt student is in good hands, surrounded by creative company, and thriving in their element!





Walt Disney & Tim Burton

Los Angeles welcomed fifty-one students and four teachers to its architectural marvel, the Walt Disney Concert Hall, and then to a magical Tim Burton exhibition at the LA County Museum of Art.

Whimsically designed by Frank Gehry, the Disney Concert Hall also features one of the most sophisticated acoustics in the world. The complex consists of several amphitheaters and a beautiful rooftop garden.

Tim Burton's permanent collection brought over 700 drawings, paintings, photographs, moving-image works, storyboards, puppets, concept artworks, costumes and cinematic ephemera that were equally exciting. The students were in awe the whole day through!





Platt's Fifth Annual Trip Abroad - China

We did it all: walked on the Great Wall of China, biked on 1,500 year-old city walls in Xi'an, visited the Terracotta Army Museum, took a rickshaw through the oldest part of Beijing, enjoyed a tea ceremony, tried Peking duck, as well as vegetables we never tasted before, took a city speed tram (270m/h wow!), admired the view from the tallest observatory in the world, took Tai Chi lessons in the park and a calligraphy lesson in the museum, visited a theater where we discovered dance talents we'd never seen before, walked through amazing hyper-modern cities, visited gorgeous gardens and temples, read many quotes from Tao Te Ching and Confucius...we simply lived it up in the fascinating country called China!





Halloween

At Platt we strive to balance our serious business in the classroom with fun outside of it. There are no limits when it comes to our students' imaginations, as proven by the many clever and silly costumes that flooded the campus on Halloween day! Money prizes were awarded for the best of them. Gift cards were distributed to winning participants of the pumpkin carving contests throughout the day. It's amazing what our students can create in just 30 minutes!



Zelda Exhibition

Platt College celebrated the 25th Anniversary of The Legend of Zelda with quite the party! An exclusive event called upon the talents of Platt students, alumni, local artists, and industry professionals within the San Diego community to showcase artwork that paid tribute to The Legend of Zelda. It was rather successful, boasting hundreds, if not thousands of guests at the opening night alone! There was live entertainment provided by Cantua, one of our very own student's bands, as well as prize giveaways, food and drink, and a very impressive gallery of mixed-media Zelda art!



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THE
TWELFTH
ANNUAL
SAN DIEGO
ASIAN FILM
FESTIVAL

October 20-28, 2011

San Diego Asian Film Festival

For the last five years, Platt College has been a co-presenter of an animation program during the San Diego Asian Film Festival, and a supporter of its Youth Day. We are proud to be affiliated with the Asian Film Foundation, as it is one of the most productive San Diego non-profit organizations. Our students love the festival that we attend, year after year, in large numbers. It is one of the places where Platt students find their inspiration!





Thanksgiving

Together we counted our blessings and offered our gratitude. Through conversation and crafts we expressed our thankfulness for families, health, homes, travel opportunities, education, faith, love, freedom, friends, nature, music, and more! Just to be able to gather all the students and staff to celebrate as one is a blessing in itself! It was indeed a Happy Thanksgiving!

Caleb Cleveland Workshops

Concept artist and illustrator, Caleb Cleveland, offered a special opportunity to Platt students to enhance and refine their art pieces, digital and traditional, under his professional guidance! His talents were showcased throughout the courtyard prior to the workshops. They proved to be very popular. The sign-up sheet immediately filled to capacity!



Art of DreamWorks

The two-day workshop with Dreamworks was nothing but extraordinary for all of the students who attended. It was modestly presented by Platt College alumni and advisory board member, Tyler Phillip (Senior Animator), and former Platt instructor, Craig Dowsett (Senior Character Artist). Both days, students were given exuberant information ranging from animation and modeling principles to a detailed look at what animators and modelers do at a major animation studio.





Winterfest

Platt's largest celebration of the year is its Winter Art Festivities! The courtyard is beautifully decorated and lit up, embellished with red and green balloons, impressive student and staff artwork, elegant raffle prizes, good food, drinks, and much laughter! Our central stage features singers, dancers, poets, pianists — it is a celebration of talent, a celebration of a sense of belonging, and a celebration of the holiday spirit revealing all we wish for: kindness, peace, goodwill, love and understanding. May the special, festive, uplifting feeling linger in our courtyard for the longest time!





PLATT COLLEGE
DIGITAL ■ MEDIA ■ DESIGN

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