

MUSED

Vol. 8

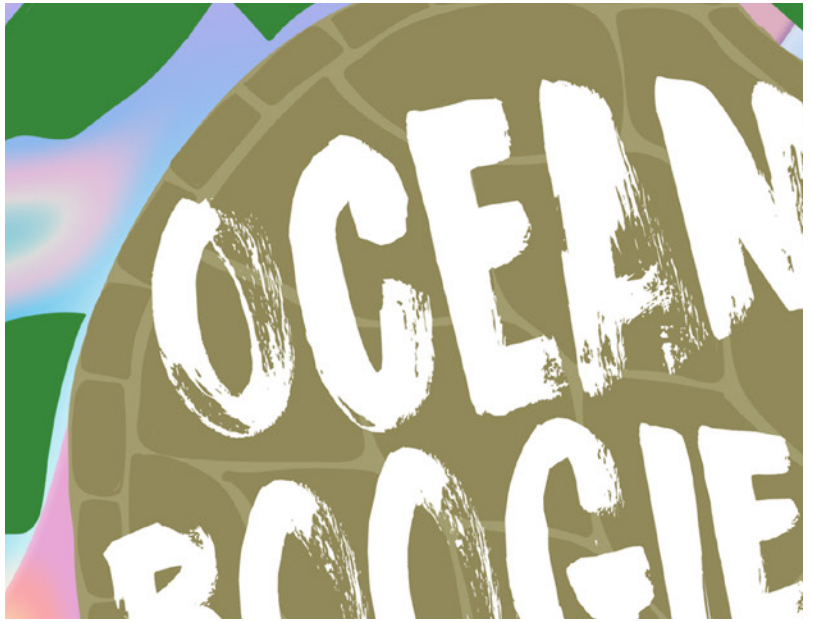
**in
Review**

STUDENT WORK

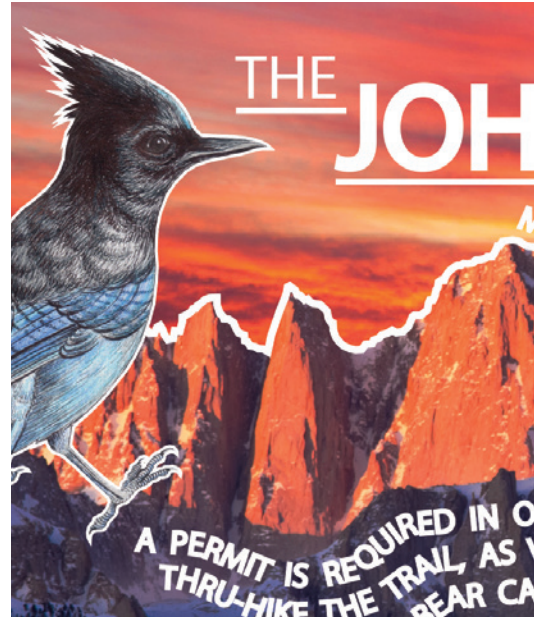
Platt

COLLEGE

ONLY ———
ustainable
S free
ADMONES



IN USA
n reviewed by Epicurious



SAN DI
In 1969, the **Padres**
joined the ranks of
Major League Baseball
as one of four new
expansion teams,
along with the Montreal
Expos, the Kansas City

The **P**
the Na
Pennar
startin
both in
1998
win th

SEBALL IN
N DIEGO
THE PLAZA TO THE PADRES
Bill Swank
in conjunction with the

MUSE

Vol. 5

At last, our new **MUSE** is out! This edition compiles a selection of outstanding school work produced by Platt College San Diego students in 2016 & 2017.

These are school projects developed throughout the Graphic Design, Web, Video and 3D Modeling programs. Take a look, get inspired!

CONTENTS:

- Graphic Design.....2
- Digital Publishing8
- Vector Illustration ... 16
- Web Development... 18
- 3D Modeling 24
- Digital Video 28
- Events..... 32

in Review

STUDENT WORK

Platt

COLLEGE

SAN DIEGO

SPECIAL THANKS TO:

Araceli Yankajtis, Bianca Reyes, Brad Maxey, Dave Bittorf, Ed Boretz, Fred Winton, Jim Doody, Kim Olsen, Leslie Cory, Melissa Cabral, Mike Fugoso, Steve Gallup, Natasha Englehardt, Nicole Lewis, Richard Morris, Scott Ryan, Stefanie Bales, Tiziana d'Agostino, and all the students featured in this edition.

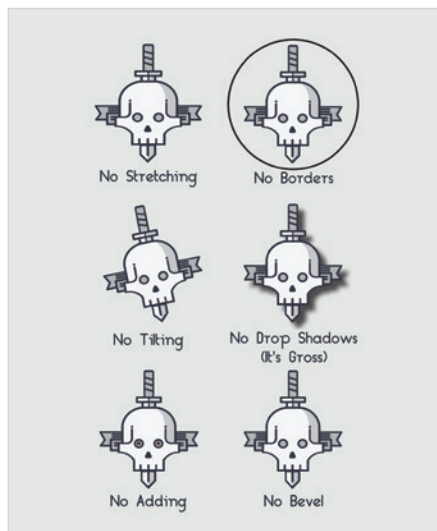
Layout Design & Production: Julio Pompa Frizza

Download the MUSE @ PLATT.EDU
A PLATT COLLEGE SAN DIEGO PUBLICATION

Graphic Design The projects include logo development and branding, banners and posters, event packaging, infographics, and maps.

LOGO DEVELOPMENT & BRANDING

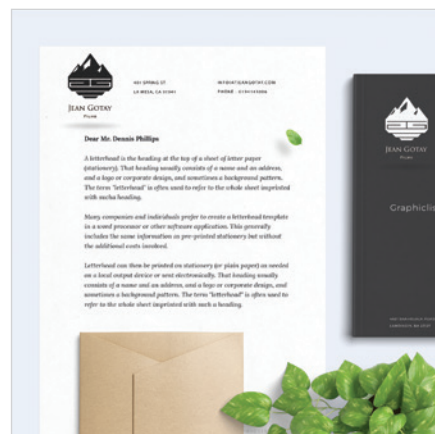
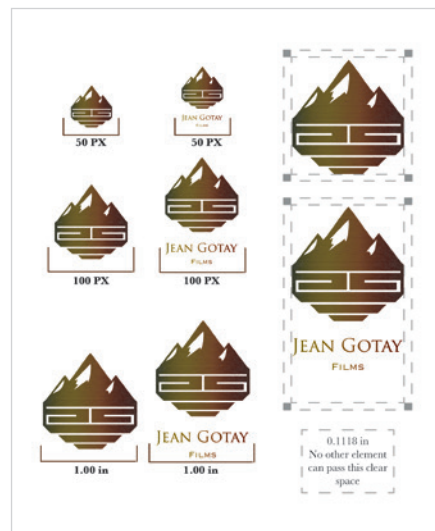
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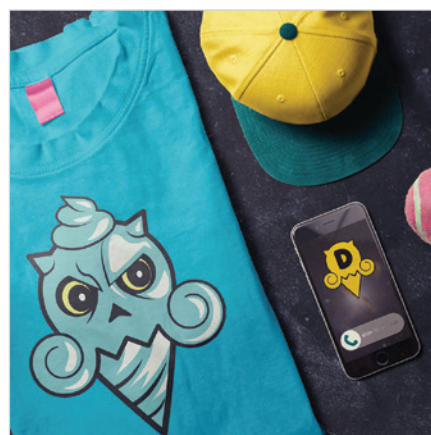
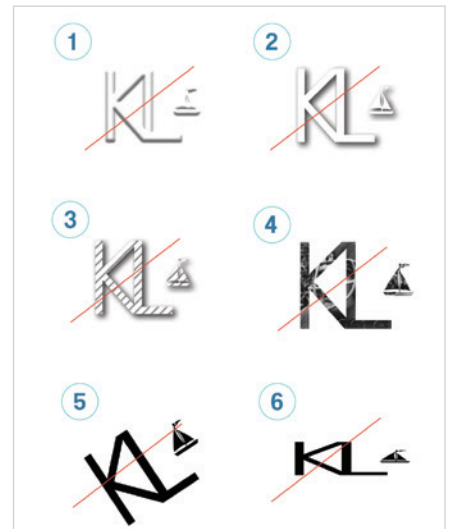
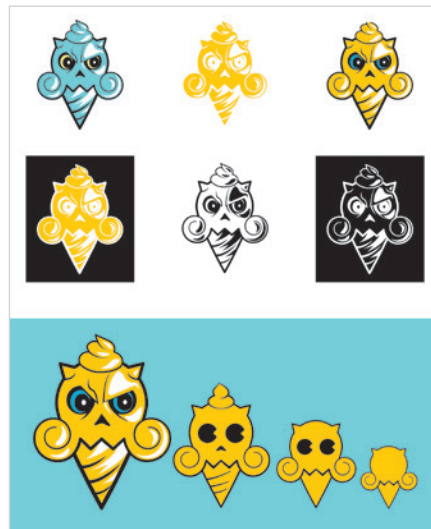
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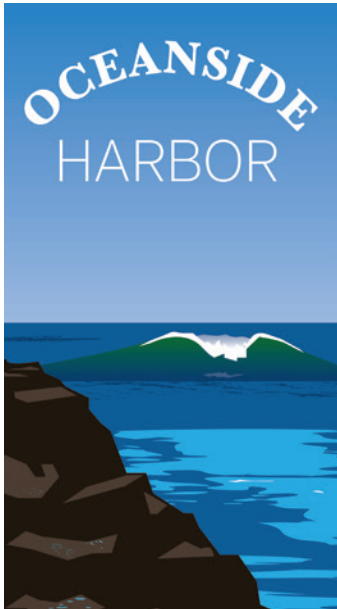
6



1 Zach Taurosa
2 Emily Castrence
3 Jean Gotay

4 Cole Miller
5 Torin Duvall
6 Jamir Grigsby

BANNERS & POSTERS



1



2



3



4

- 1 David Daubenspeck
- 2 Jesse Partida
- 3 Jonathan Koop
- 4 Jeremy Cobble
- 5 Ryan Saldana
- 6 Jonnie Walters



5



6

EVENT PACKAGING



1

1 Ryan Burneo
2 Alex Caragan

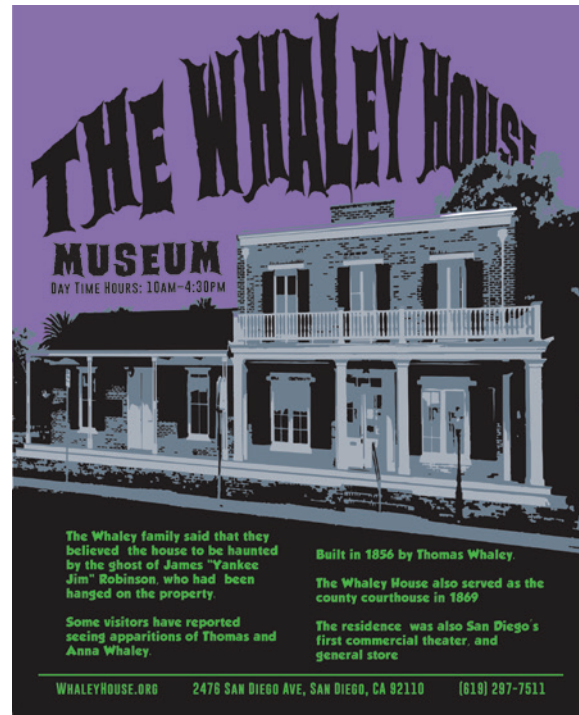


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INFOGRAPHICS



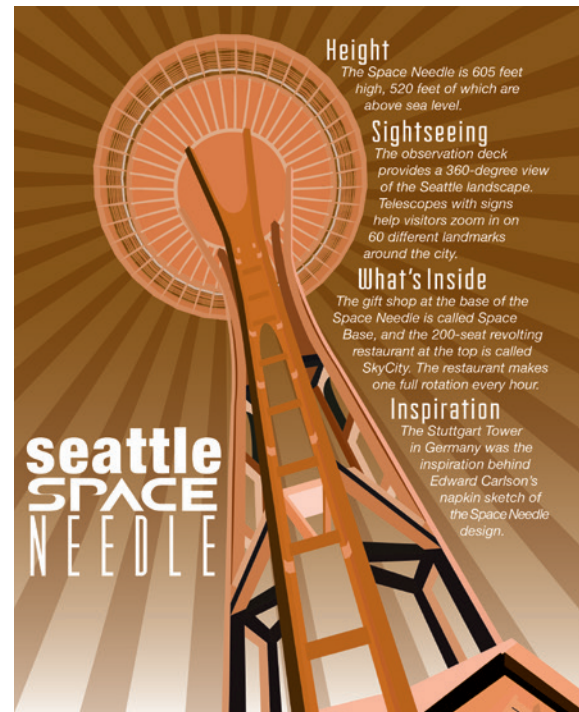
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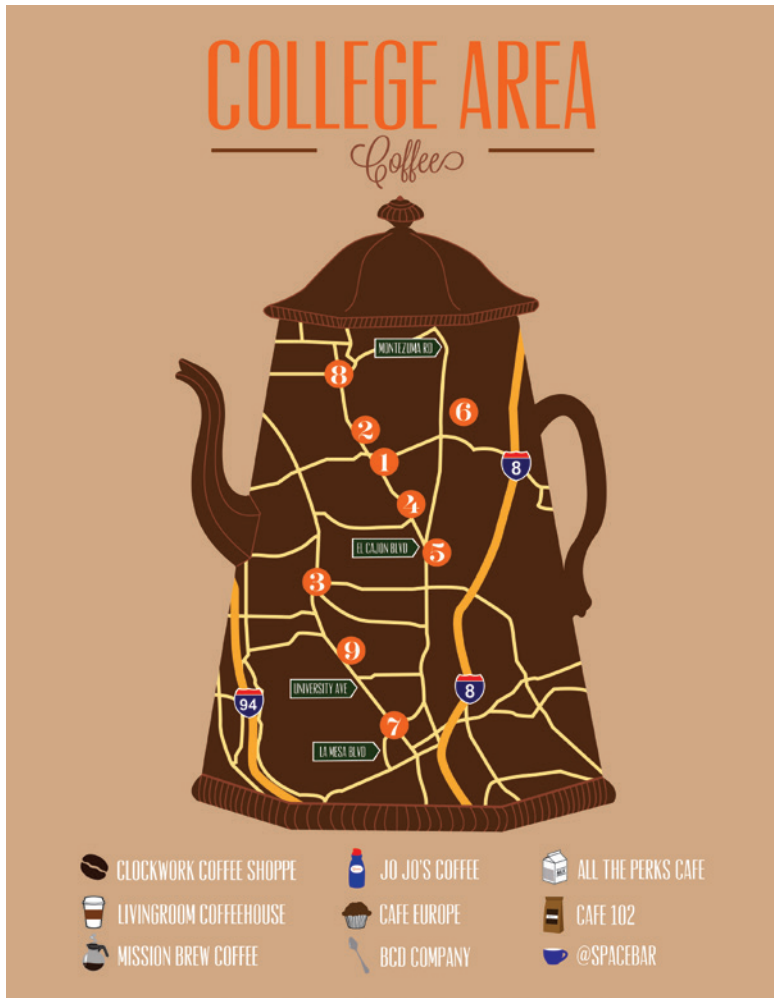
3



4

- 1 Mario Preciado
- 2 David Schmidgall
- 3 Tanner Harvey
- 4 Pablo Perez

MAPS



- 1 Ada Herrera
- 2 Jonathan Solorzano
- 3 Ismael Gutierrez
- 4 Tim Sorensen

Digital Publishing These projects are compositions assembled with advanced Photoshop, Illustrator, and InDesign techniques, for print and digital outputs.

AD CAMPAIGNS




Tim Sorensen


AD CAMPAIGNS

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 ONLY
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OF HORMONES
CHEMICALS *AND*
ANTIBIOTICS

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 NORTH PARK
 619.564.8976



1



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 619.450.4788 · TOSTADASNORTH PARK.COM

2

- 1 Ada Herrera
- 2 Luis Paredes
- 3 Morgan Cepero

The San Diego
CityBeat

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 MUSIC
 ISSUE**

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MARCH 16TH

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**THE GREAT CITYBEAT
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 WEEK THAN THE OTHER GUYS
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3

MENUS



★ ★ ★ ★ ★

★ ★ ★ ★ ★

★ ★ ★ ★ ★

MAKE IT A PRO MEAL
\$3.75
ADD A FOUNTAIN DRINK
AND A CHOICE OF TWO SIDES:
TJ Corn, Beans, Black Beans, Rice, Mini
Salad, or Grilled Veggies TO ANY ITEM ON THE MENU

★ CLASSICS ★

Bean & Cheese Burrito* \$3.75
Self Explanatory

Classic Quesadilla \$5.95
Self Explanatory

Steak, Chicken or Pork Adobada Rolled Tacos with Guacamole (3) \$3.95 or (5) \$4.95
Your Choice of Beef or Potato with Soyriso * topped with Lettuce, Pico de Gallo, Cheese & Queso Enchilado

Classic California Burrito \$7.50
Your Choice of Steak, Chicken or Pork Adobada, Jack Cheese, Fresh Fries, Sour Cream & Pico de Gallo

Cheese Quesadilla * \$3.75
Self Explanatory

Build Your Own Vegy Burrito * \$5.25
Pick any 4 items: Beans, Rice, Fries, Lettuce, Pico de Gallo, Sour Cream, Guacamole, Avocado or Cheese

1

BRUNCH

SHARES

WAFFLED CHURRO STICKS
CINNAMON SUGAR COATED WAFFLE PIECES
MAPLE CREAM CHEESE SAUCE JALAPEÑO
BLACKBERRY JAM FRESH FRUIT
11

BRIE
APRICOT HABANERO HONEY JAM TOASTED
CIABATTA
10

HALF AVOCADO
ORANGE GRAPEFRUIT SEGMENTS HALF
AVOCADO FENNEL MICRO GREENS CITRUS
DRESSING
9

HUMUS
CURRIED ONION HUMUS KALAMATA OLIVES
ORANGE ZEST OLIVE OIL FLAT BREAD
9

HEIRLOOM & BURRATA
HEIRLOOM TOMATOES WATERMELON
MINT BURRATA BALSAMIC GLAZE ON
BREAD CROUTON
10

TOASTS

GRAVALAX ON RYE
CITRUS BEET CURED SALMON DILL CREAM
CHEESE CUCUMBERS RADISH RED ONION
CAPERS LEMON TOASTED CORN RYE
14

AVOCADO TOAST
RUSTIC LEVAIN TOAST ALEPPO RED PEPPER
FINGER LIME MALDON SEA SALT CHERRY
TOMATO SALAD
12
ADD POACHED EGG 3

SOY CHORIZO FLATBREAD
SOY CHORIZO GRILLED FLATBREAD GREEK
LABNE SPREAD CILANTRO FRIED EGG
CUCUMBER SALAD SIDE OF STRAWBERRY
FETA CHILE SAUCE
13

SKIRT STEAK BENEDICT
CANADIAN BACON SPINACH POACHED EGG
HOLLANDAISE ENGLISH MUFFIN POTATOES
14

SWEETS

**BLACKBERRY PANCAKES WITH LEMON
ZEST & RICOTTA**
THREE BUTTERMILK PANCAKES BLACKBERRIES
RICOTTA LEMON ZEST BLACKBERRY PUREE
13

BANANA NUTELLA WAFFLE

BEET WAFFLE SIDE OF BACON
BELGIAN WAFFLE BATTER MIXED WITH BEETS
SERVED WITH BLACKBERRY PUREE MAPLE
CREAM CHEESE DRIZZLE SIDE OF BACON
11

FAVORITES

MEDITERRANEAN BREAKFAST
TWO EGGS SLIDED CUCUMBER CHERRY
HEIRLOOMS AVOCADO HOUSE HUMMUS
GRILLED PITA BREAD
13
ADD BACON 3

CARNITAS STACK
BELGIAN WAFFLE MANCHEGO CHEESE
STACK GILLED CARNITAS PICO DE GALLO
AVOCADO SAUCE POACHED EGG
15

THE G.O.A.T.
BREAKFAST SANDWICH HAM EGG SWISS
GOAT CHEESE APRICOT HABANERO JAM
PEPPERY ARUGULA GILLED RUSTIC LEVAIN
BREAD BREAKFAST POTATOES
13
ADD BACON 3

QUINOA BREAKFAST BOWL
QUINOA KALE AVOCADO PICKLED ONION
CHERRY TOMATOES POACHED EGG
12
ADD CARNITAS SOY CHORIZO 5
ADD STEAK 6

LAMB & L
BRAISED L
HASH POA
CHILE SAL
14

CLASSIC
TWO Egg
TOMATO L
SAUCE BR
15

WHITE B
WITH CAR
POACHED
TOMATO
SPICES CA
LABNE LIM
15.5

SIDES

TWO PIECES BACON 3
FOUR PIECES BACON 4
FRUIT 5
SINGLE PANCAKE 3.5

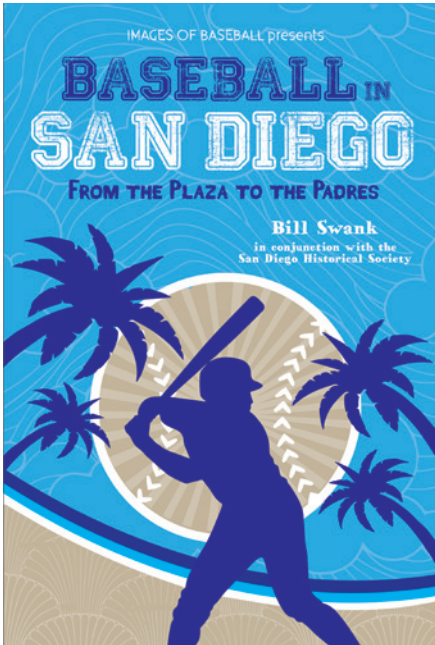
AVOCADO 2.5
ONE EGG 2
POTATOES 4
BEET HASH 5.5



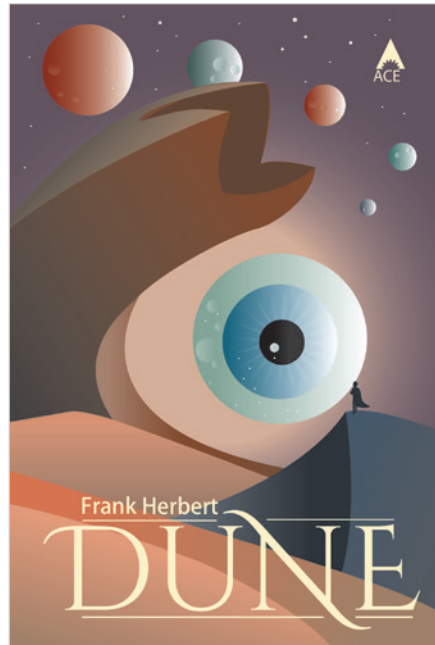
2

- 1 Rebecca Viola
- 2 Dulce Ramos

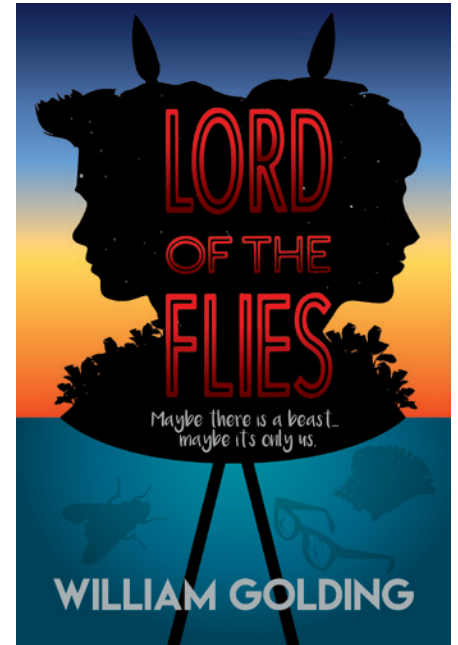
BOOK COVERS



1



2



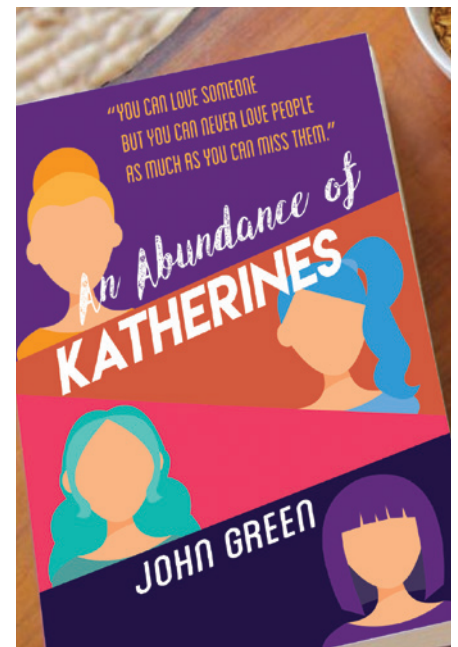
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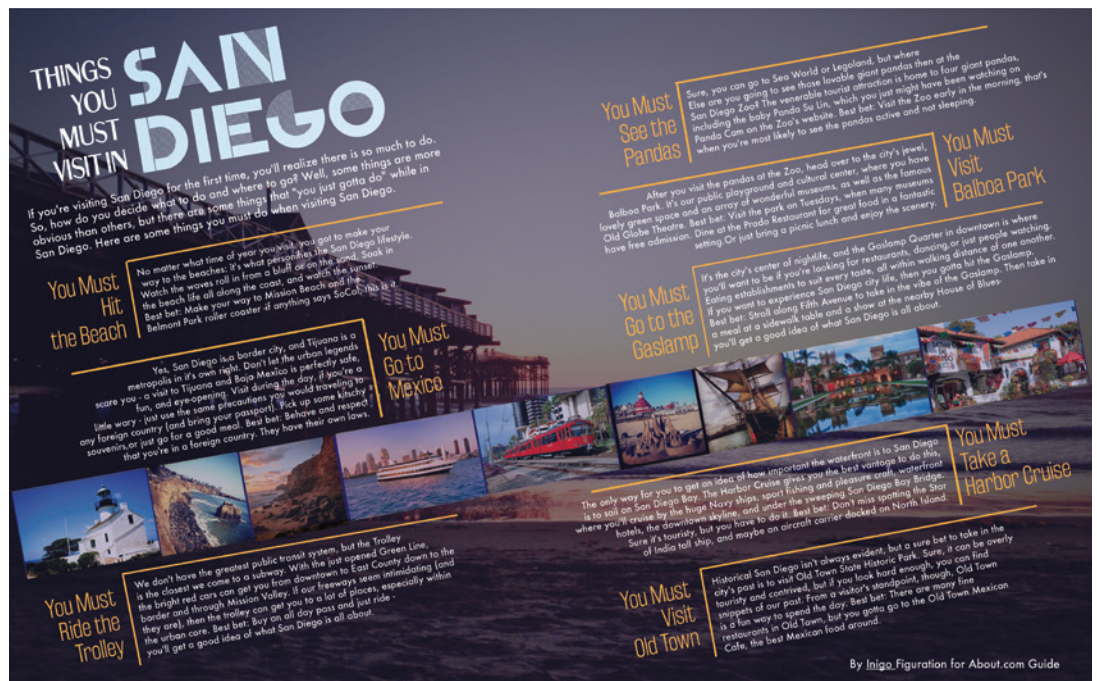
- 1 Alex Caragan
- 2 Michael Bowles
- 3 Andrea Van Wagner

- 4 Robert Laxamana
- 5 Ramil Ronquillo
- 6 Kayla Pega

MAGAZINE COVERS & SPREADS



1



2

- 1 Ryan Burneo
- 2 Elena Carrillo



1



2



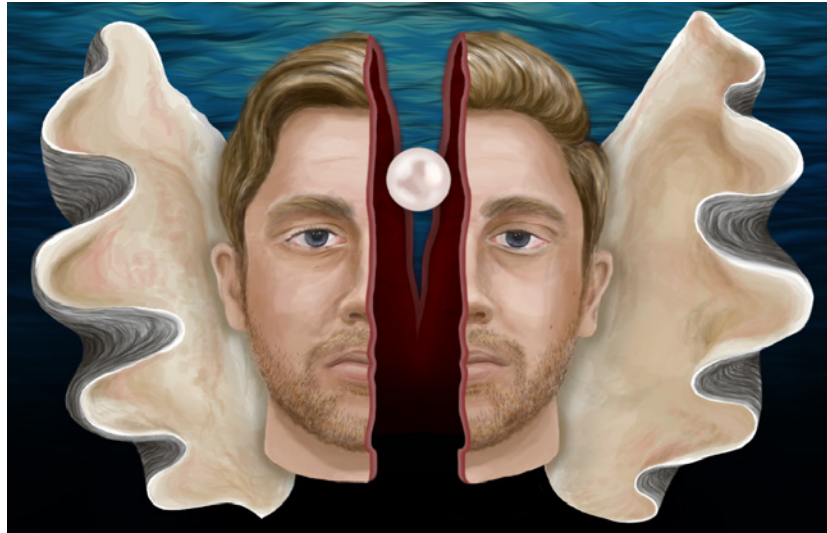
3



4

- 1 Ryan Burneo
- 2 Jesse Stewart-Austin
- 3 Keelie Occhino
- 4 Colton Wood

PHOTOSHOP COMPOSITIONS



1



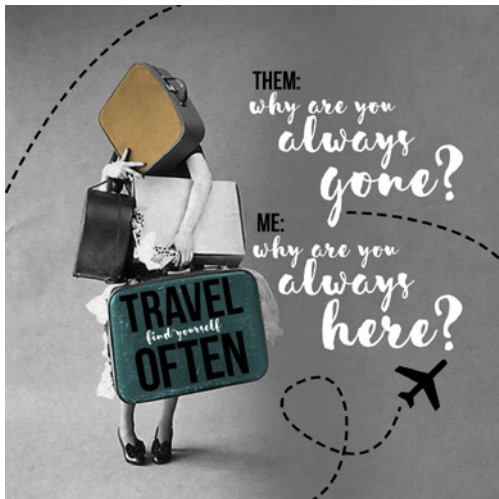
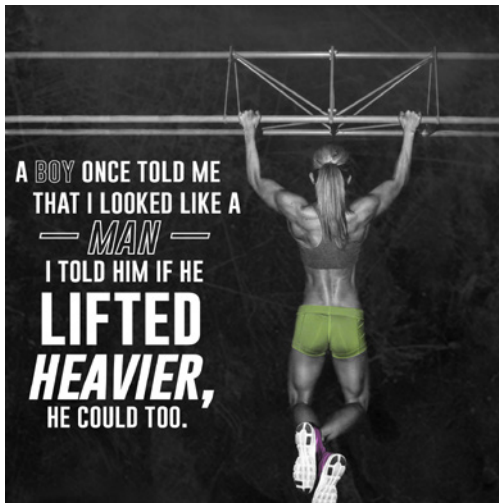
2

- 1 Tanner Harvey
- 2 Jamir Grigsby
- 3 Jeffery Miller



3

WEB GRAPHICS



3



1



2

- 1 Torin Duvall
- 2 Andres Anzaldo
- 3 Kayla Pega

Vector Illustrations Graphics created in Adobe Illustrator are base for several school projects. Featured here are vector portraits and packaging design.

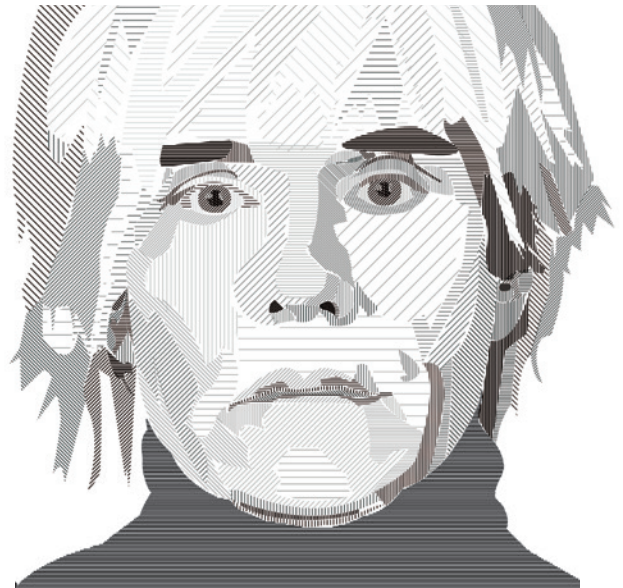
VECTOR PORTRAITS



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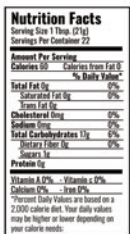
3

- 1 Jewell Maile-Ellison
- 2 Jeffery Miller
- 3 Adam Binkney

PACKAGING



1



2



3

- 1 Cameron Cannon
- 2 Natasha Logan
- 3 Dulce Ramos

Web Design & Development Students learn the fundamentals of web design and interactive graphics by producing online web pages and advertising.

WEB DESIGN



Alex Caragan

WEB DESIGN


[HOME](#) [ABOUT](#) [MENU](#) [RESERVATIONS](#) [EVENTS](#)

BENCOTTO

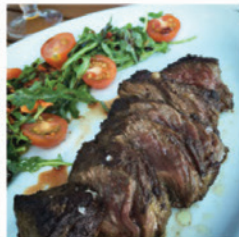
ITALIAN KITCHEN

Welcome

Bencotto offers 100% honest Northern Italian cuisine. We are proud to offer 15 kinds of different hand-made pasta, fresh and hand-crafted 12 hours a day.

"Bencotto" means cooked well: this is what authentic Italian food is about. Our menu is based on simplicity. It tastes as it should and would in Italy.

Bencotto offers two different eating environments: guests can either enjoy their meal at our "kitchen-esque" bar downstairs, or they can relax in the intimate low-ceiling dining area upstairs. The décor creates a clean and sophisticated atmosphere, where old-world charm and warmth blend with contemporary appeal.



LOCATION

750 W Fir St.
San Diego, CA 92101

In the Q building between Kettner and India Street in historic Little Italy.

PHONE

(619) 450-4786

HOURS

Mon 5p - closing
Tues - Sun 11:30a - closing

PARKING

Valet parking is available at the corner of India Street and Fir Street Tuesday through Sunday from 5pm for only \$9.

Free parking is available on Kettner Boulevard, Columbia Street, Grape Street, Albatross Street, and Hawthorne Street after 6pm.

BENCOTTO ITALIAN KITCHEN 750 FIR STREET, SAN DIEGO, CA, 92101 619.450.4786 INFO@LOVEBENCOTTO.COM

Emily Castrence

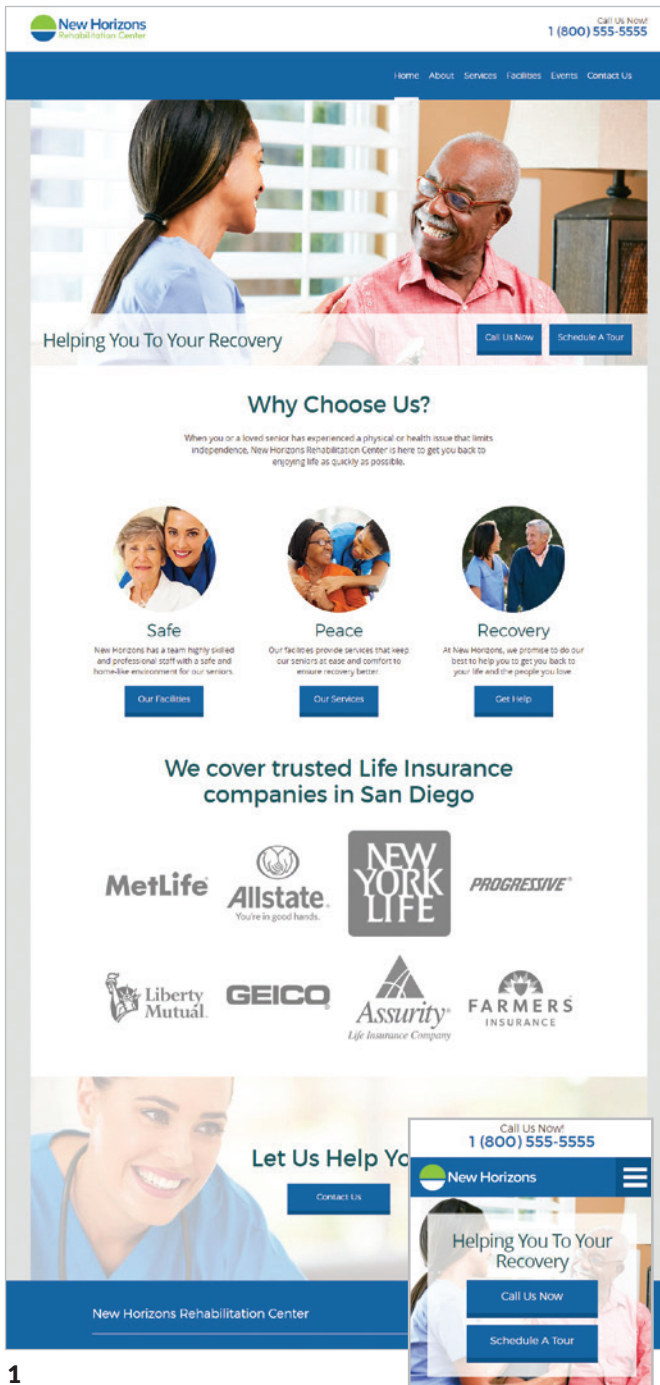


Jean Gotay

WEB DESIGN



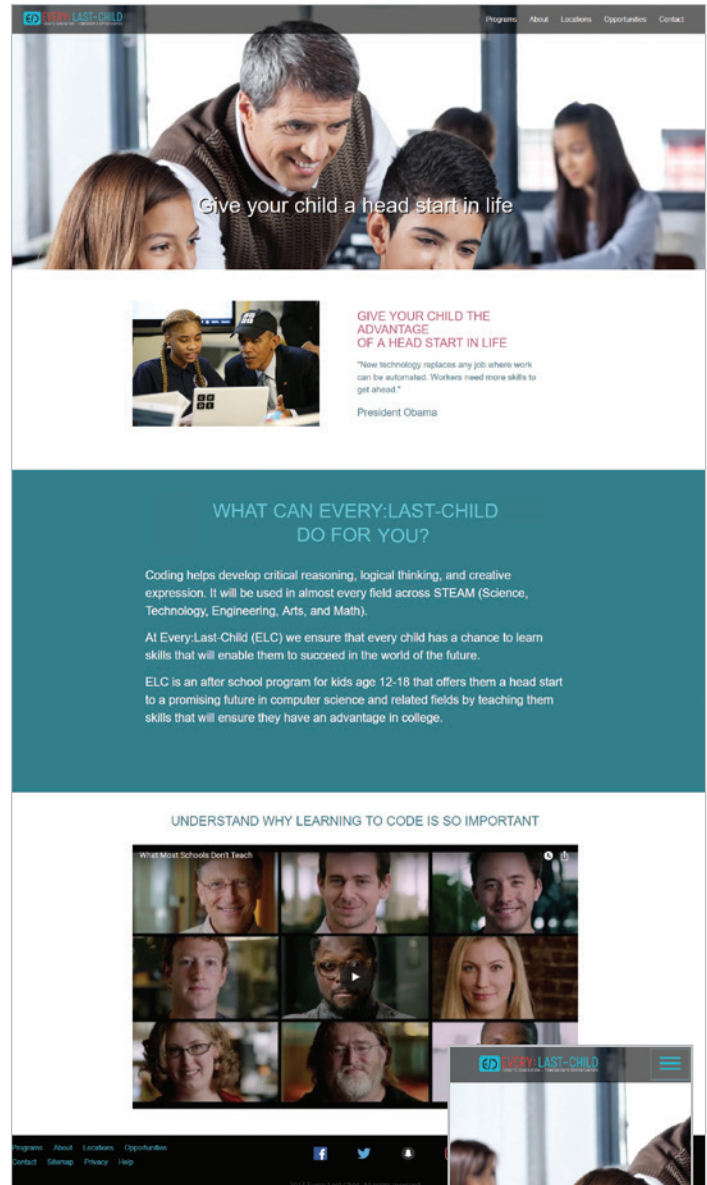
WEB DESIGN



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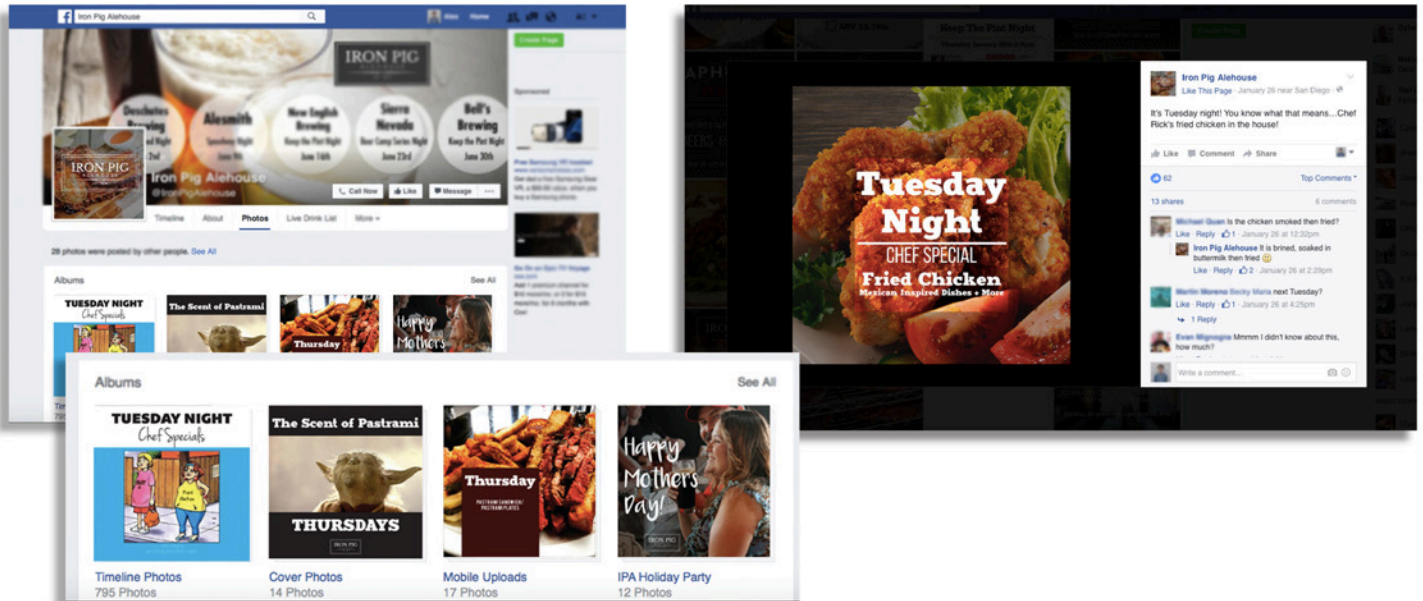
1 Samara Zabala

2 Ryan Schultz

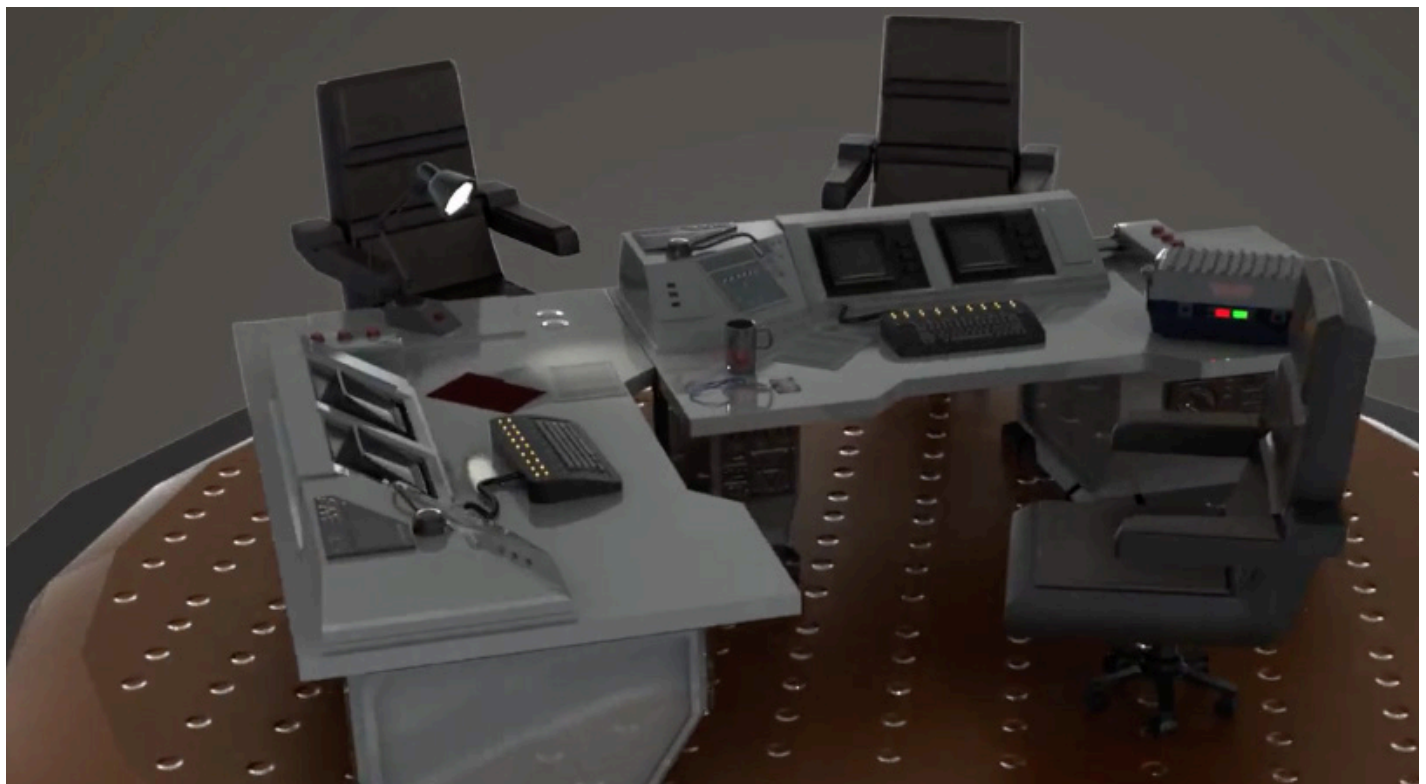
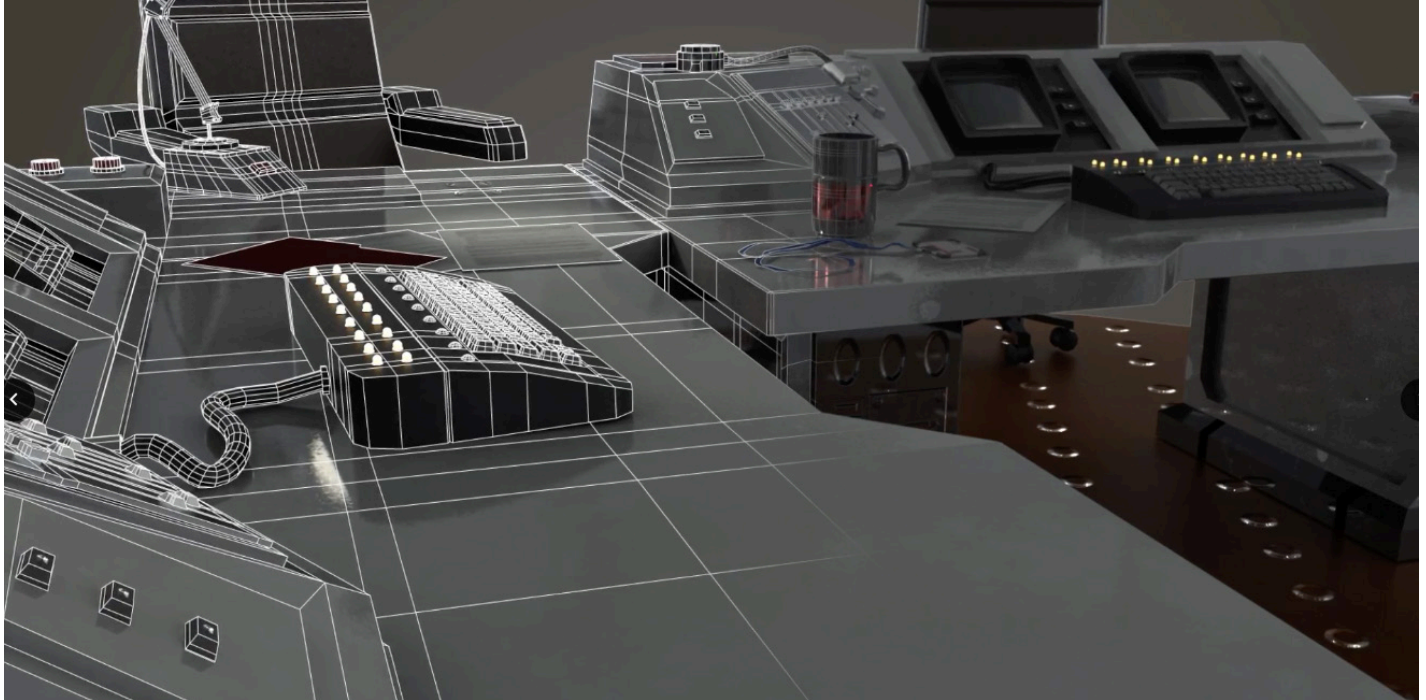


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WEB CAMPAIGNS & APPS



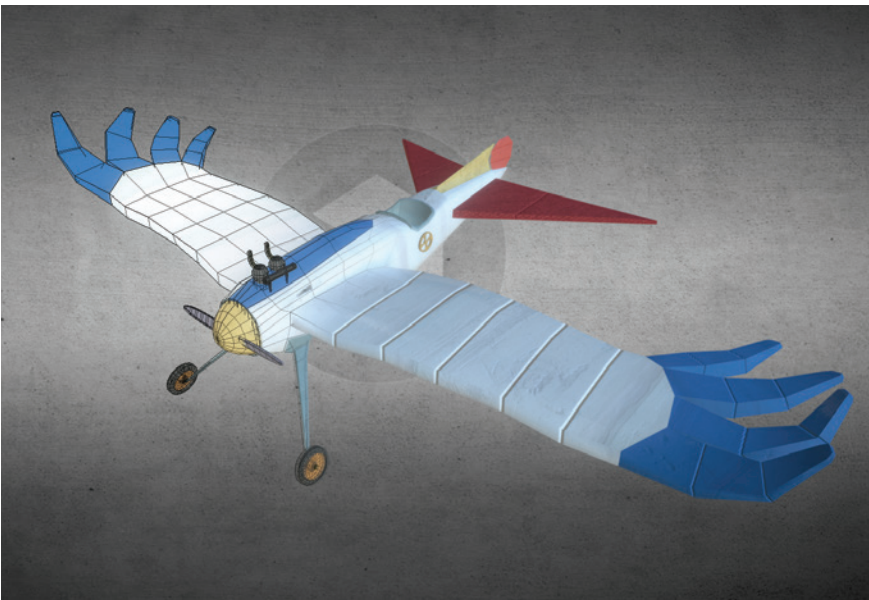
3D Modeling The projects include design and production of 3D characters, from sketches and rendering, to final demo reel development.



Cody Hewitt

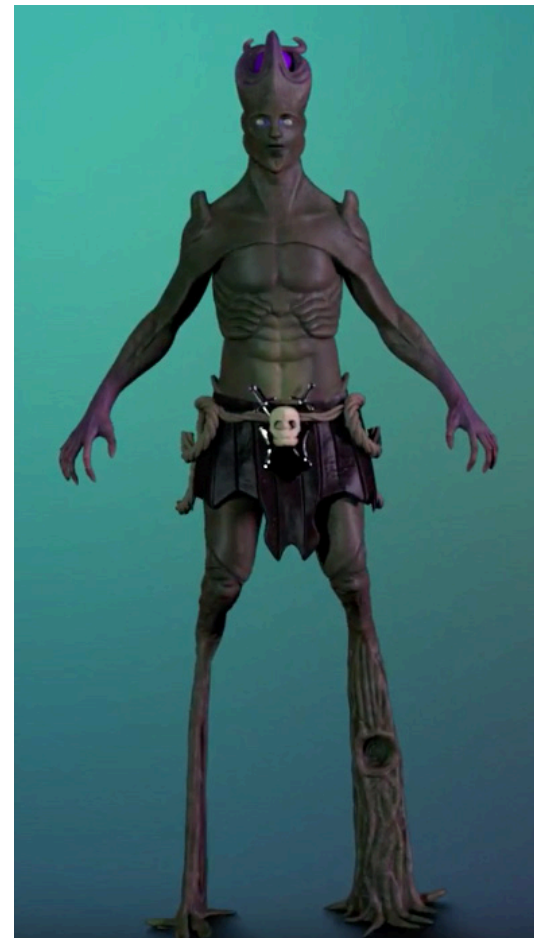


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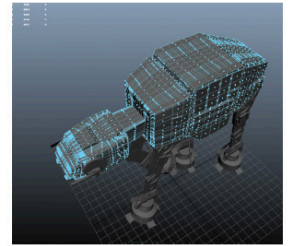
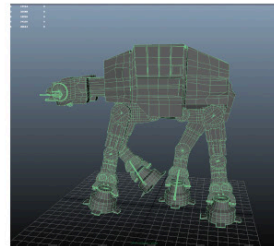
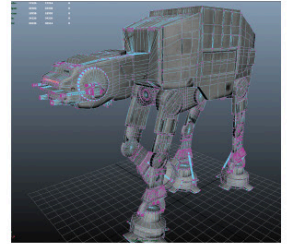
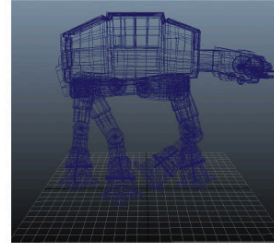
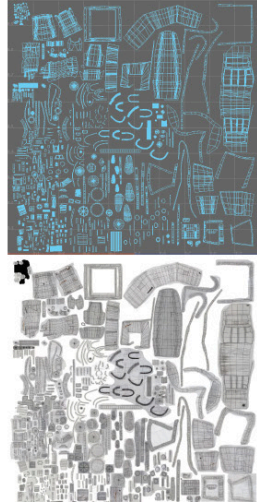
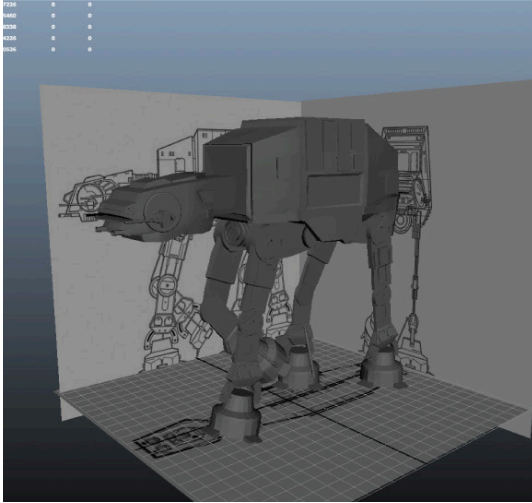


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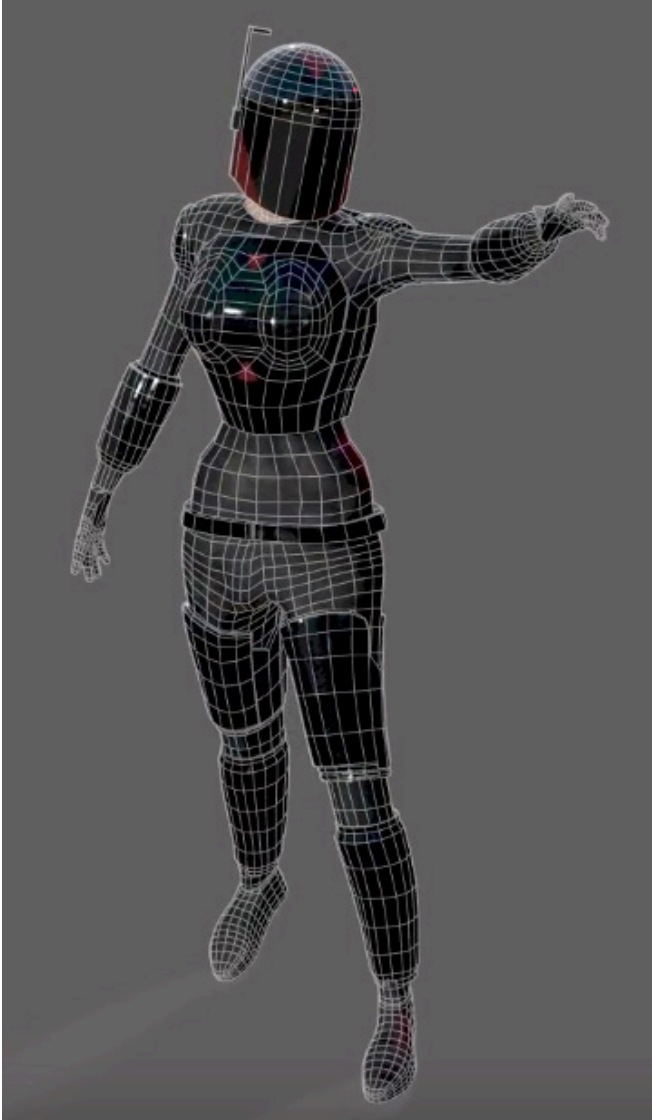
- 1 Marlee Stevens
- 2 Margo Prodan
- 3 Alex Campbell



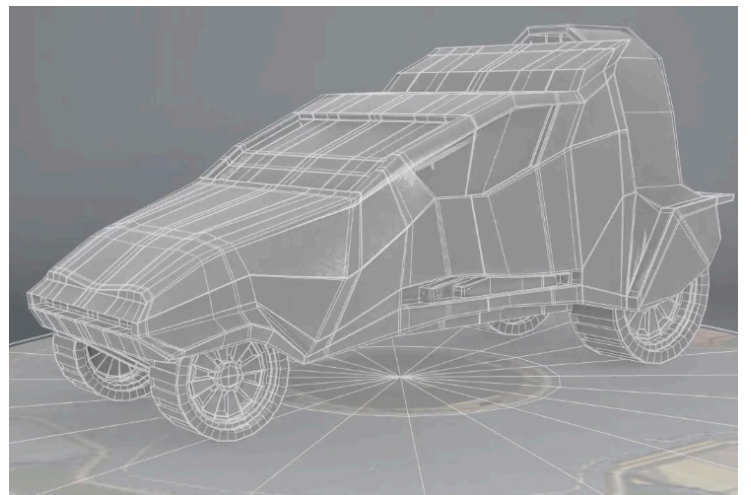
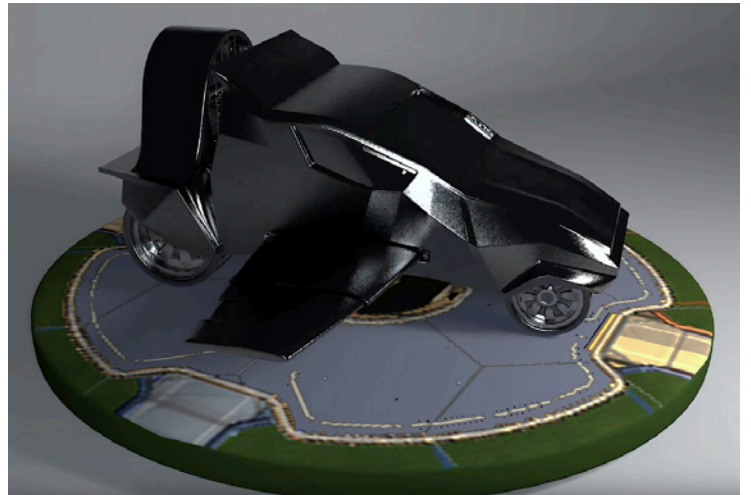
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Alex Campbell



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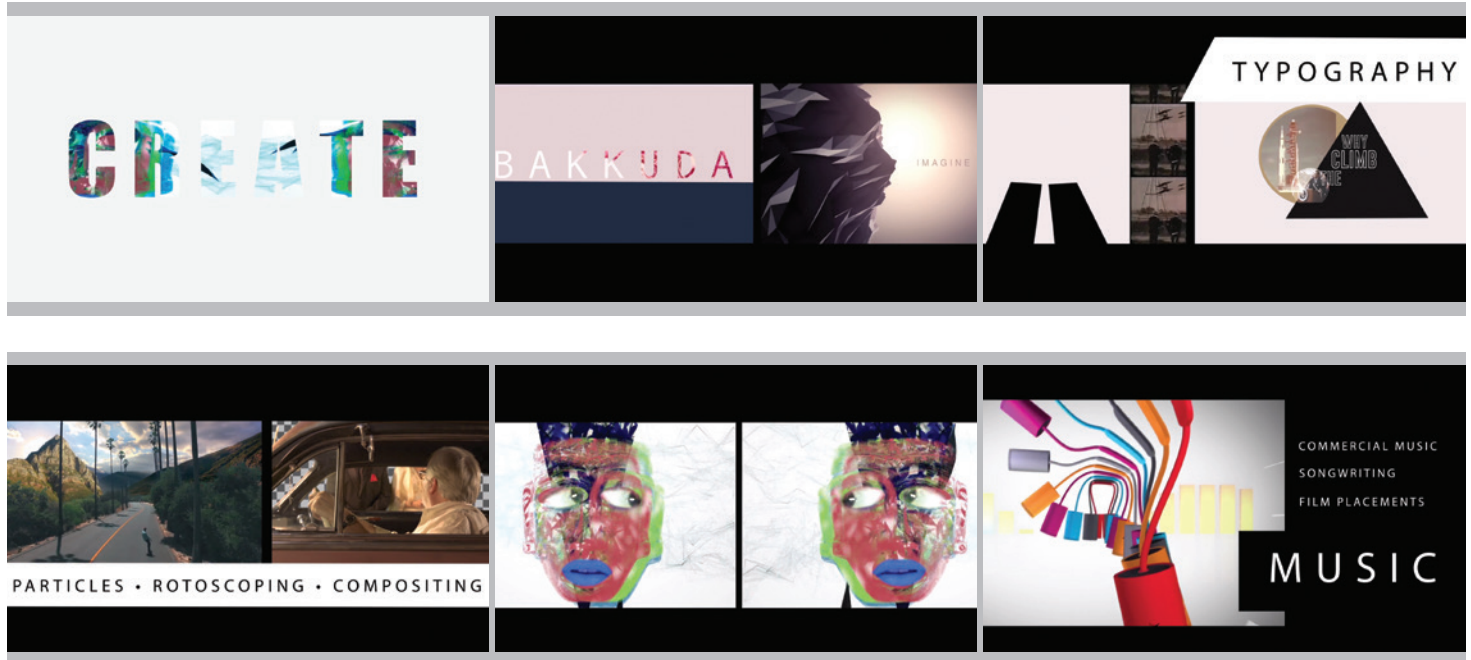


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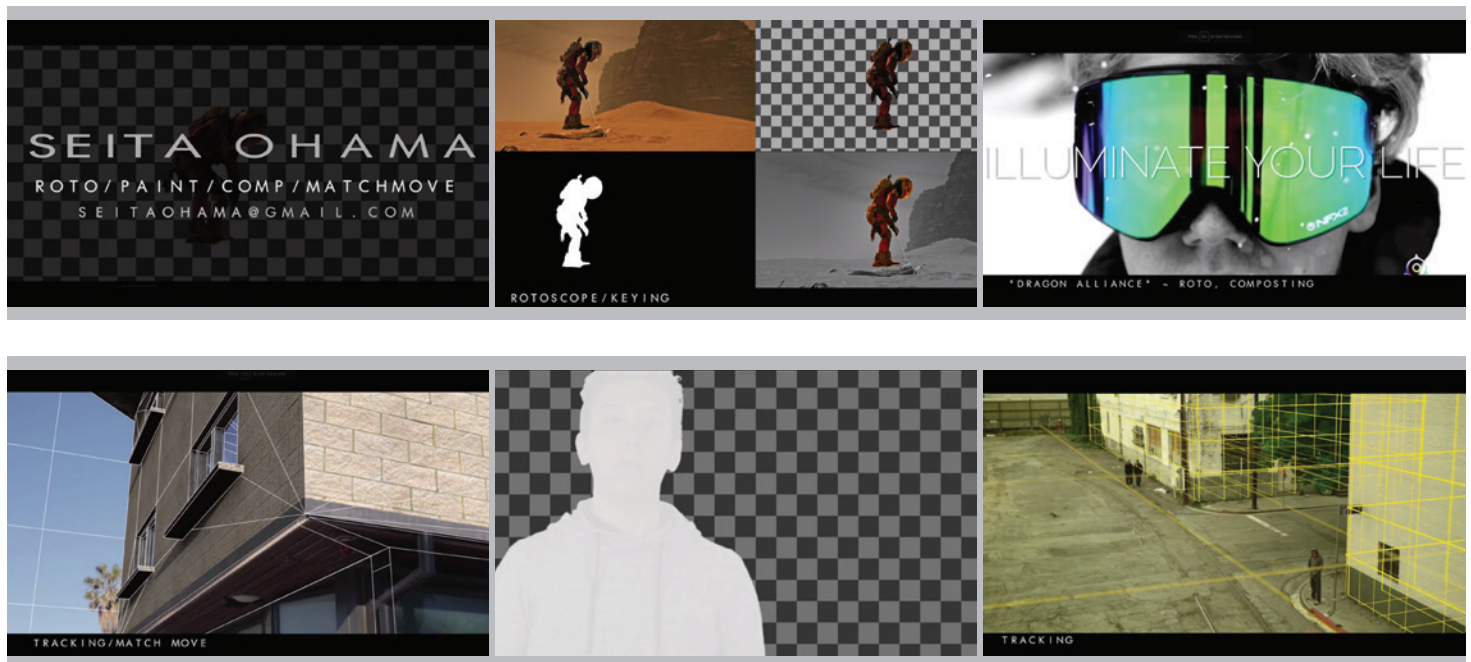
1 Ruben Dios
2 Dylan Sullivan

Digital Video Production The program covers notions of screenwriting, lighting, filming, editing, special effects, sound editing, and rendering, through the development of several projects, including music videos, interviews, short films, and personal demo reels.

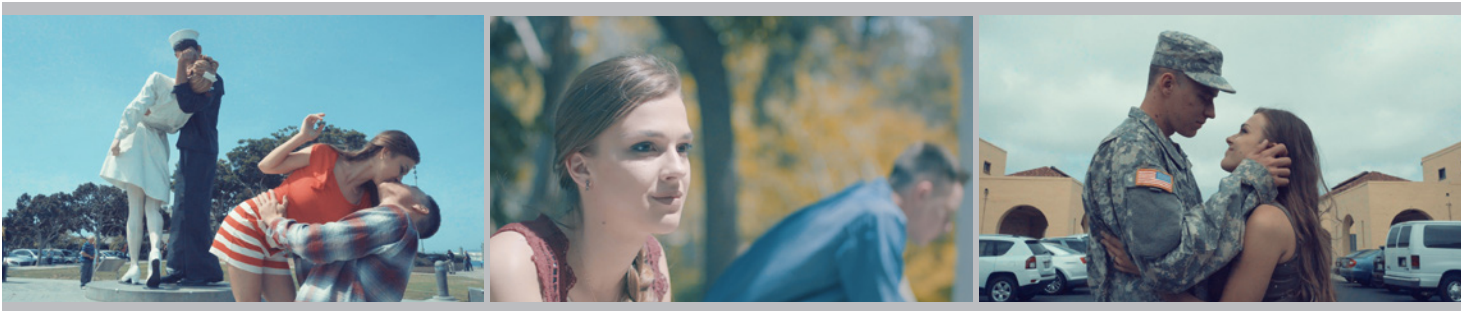
Maren Parusel - Personal Demo Reel



Seita Ohama - Personal Demo Reel



Jean Gotay (Director), Alex Scherkenbach (Writer), and Erika Ramirez (Editor). Short Film *Parting Ways*



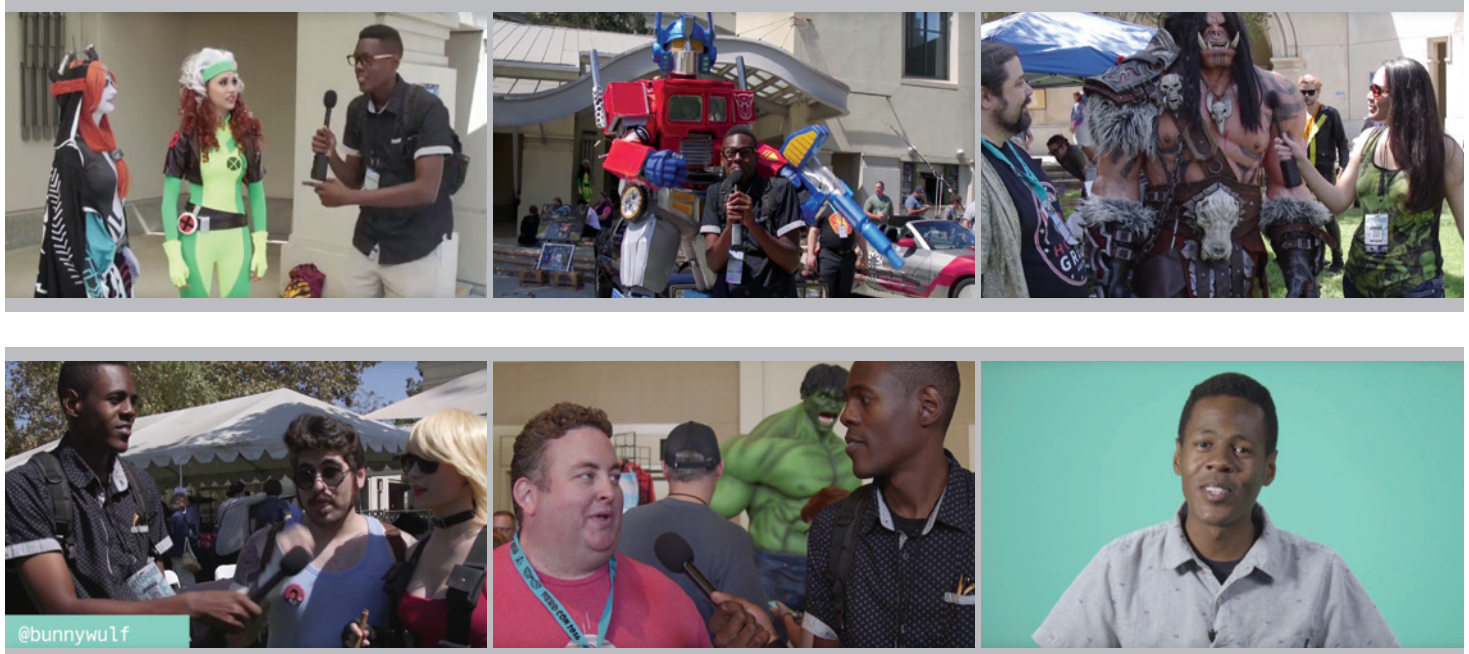
Ash Lang - Movie Trailer *The Lights*



Maren Parusel - Interview with Jazz Musician Anna Danes



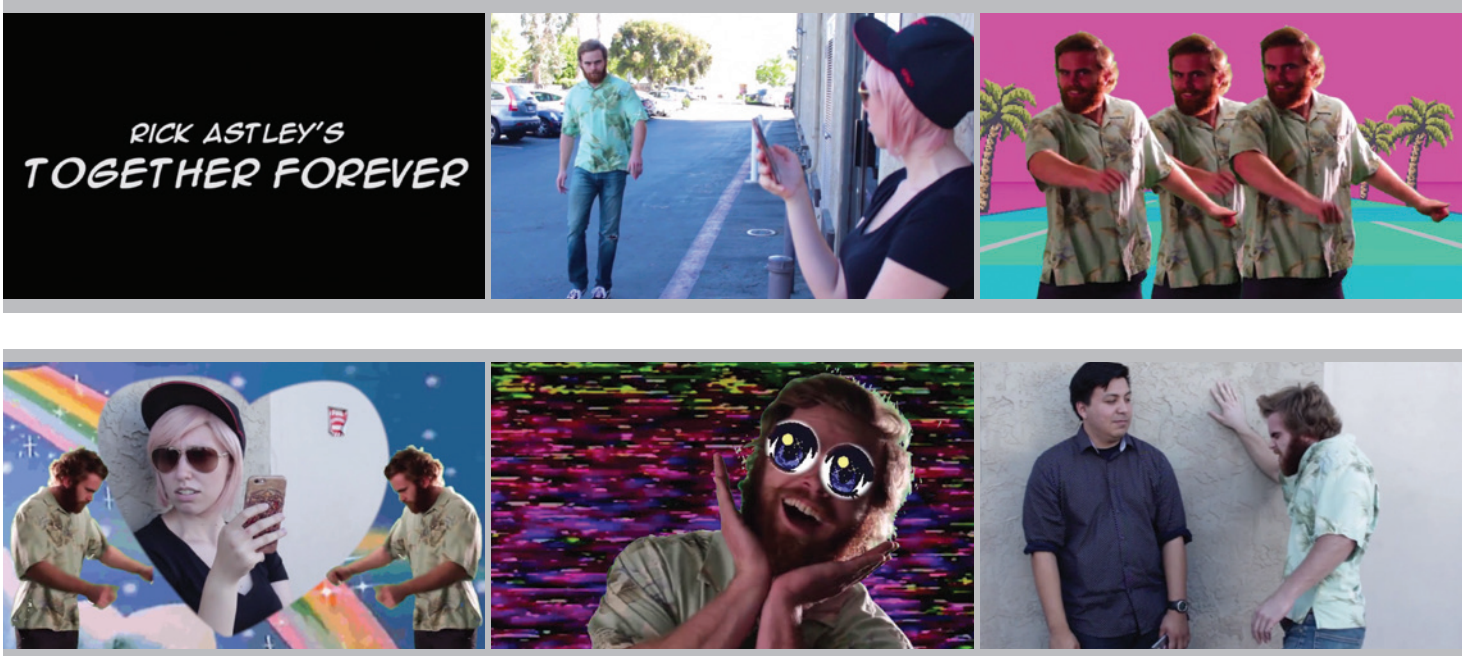
Jamar Edoho - Interviews at NerdCon 2016



Carol Jackson - Music Video Spoof B52's *Rock Lobster*



Sam Ream with Colton Wood & Jesse Meza - Music Video Spoof Rick Astley's *Together Forever*



Events From Halloween costume contests, and acknowledging our Veteran students, to art and design shows, and celebrating the changing seasons, our campus is always buzzing with fun activities and interesting events.

HALLOWEEN 2016



VETERANS DAY 2016



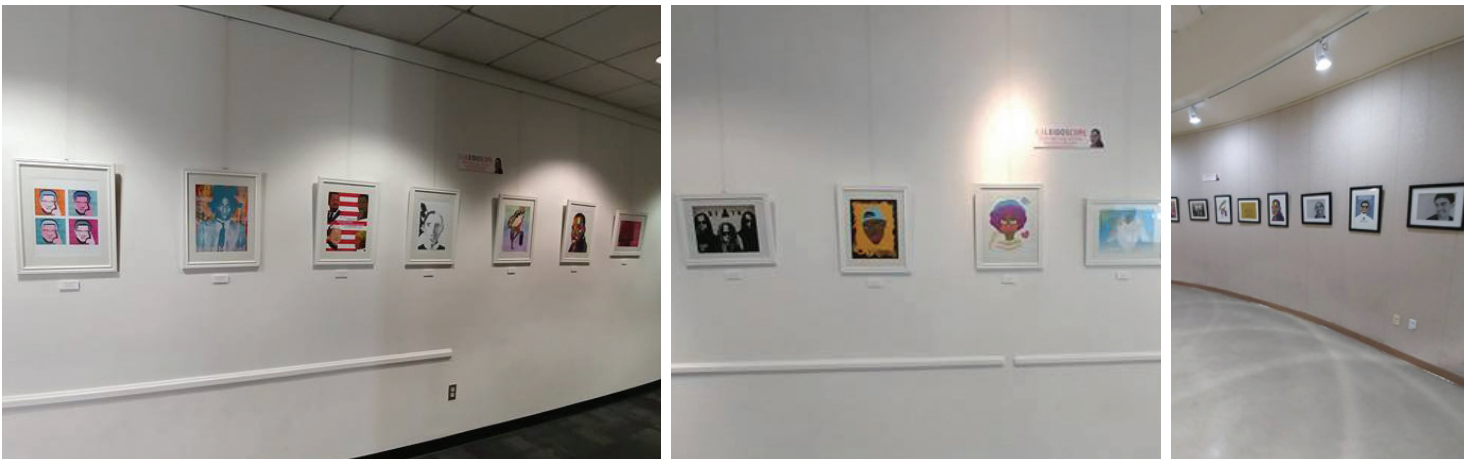
WINTER SOIRÉE 2016



VALENTINE'S DAY 2017



BLACK HISTORY MONTH - STUDENT ART EXHIBITION - MISSION VALLEY LIBRARY - 2017



SPRING CELEBRATION 2017



Photographs by Nicole Lewis.

MUSE Vol. 2 WORDS FROM OUR ALUMNI...

“My experience at Platt was awesome. I learned a ton and got the tools to really dig into the parts that interested me the most. I also made some really solid connections with both students and teachers that have served me very well in my career.”

■ **Ryan Pearson (2015) – Senior Front End Developer, The DZAP Group | LeaseLabs.com**

“Going to Platt was an enlightening experience. I would not be where I am, or who I am today without the help and guidance of my teachers and peers.”

■ **Kyrsa Dunnihoo (2016) – Full Stack Developer, Jordan Crown | JordanCrown.com**

“The web program prepared me to hit the ground running in this industry: Knowing the user and how the web works has allowed me to shine amongst my peers.”

■ **Clifford Nelson (2014) – Experience Design (XD) Prototyper & Front-End Developer, Intuit Turbo Tax | Intuit.com**

“I really enjoyed my Platt experience. The pace was quick and competitive. The best things were building friendships and learning to find answers. Those things I use to help me develop ways to bring new and innovative ideas to life.”

■ **Melissa Conrad (2014) – Front End Developer, Mor Furniture for Less | MorFurniture.com**

“Deciding to go to Platt was the best decision I have ever made. The design and web program forever changed my life for the better.”

■ **Gabe Leahy (2015) – Lead UX/UI Designer**



PLATT COLLEGE
DIGITAL ■ MEDIA ■ DESIGN

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